
Agenda for the April 18, 2013 CAA Meeting

- Items Approved:**
- 13-50R, KSS 4764, Sport Management Principles (New Course; Technology Delivery)
 - 13-51R, KSS 4765, Marketing in Sport (New Course; Technology Delivery)
 - 13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration)
 - 13-61, EDF 2555G, Education in a Diverse Society: The Multilingual/Multicultural Classroom (Revised Course; Technology Delivery)
 - 13-62, EDF 2595G, Education in a Diverse Society: The Multilingual/Multicultural Classroom Honors (Revised Course)
 - 13-63, EDF 4550, Critical Focus on Education (Revised Course; Technology Delivery)
 - 13-64, EDF 4595, Critical Focus on Education Honors (New Course)
- Items Pending:**
- 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's four University Learning Goals (Ongoing)
 - 11-132R, Course Proposal Format Form (Revised Form)
 - 13-65, REC 4710, Therapeutic Recreation Seminar (New Course)
 - 13-66, Recreation Administration: Therapeutic Recreation Option (Revised Option)
 - 13-67, ACE 2000, Introduction to Adult & Community Education (New Course)
 - 13-68, ACE/CSD 2200, Learning Principles in Adult & Community Education (New Course)
 - 13-69, ACE 2400, Instructional Technology in Adult & Community Education (New Course)
 - 13-70, ACE 3000, Instructional Strategies in Adult & Community Education (New Course)
 - 13-71, ACE 3200, Curriculum and Program Design in Adult & Community Education (New Course)
 - 13-72, ACE 3400, Assessment of Learning in Adult & Community Education (New Course)
 - 13-73, ACE 3600, Practicum in Adult & Community Education (New Course)
 - 13-74, ACE 4000, Organization and Leadership in Adult & Community Education (New Course)
 - 13-75, ACE 4200, Needs Assessment, Grant Writing, and Program Evaluation in Adult & Community Education (New Course)
 - 13-76, ACE 4400, Internship in Adult & Community Education I – Education Focus (New Course)
 - 13-77, ACE 4450, Internship in Adult & Community Education II – Leadership Focus (New Course)
 - 13-78, B.S. in Adult & Community Education (New Program)
 - 13-79, GEG 3025, Geography of United States and Canada (Revised Course)
 - 13-80, GEG 3775, Urban Geography (Revised Course)
 - 13-81, GEG 3780, Land Use Planning (Revised Course)
 - 13-82, EIU 4114G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture (New Course)
 - 13-83, CAA Learning Goals Committee's Recommendations and Resolution
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Council on Academic Affairs Minutes April 18, 2013

The April 18, 2013 meeting of the Council on Academic Affairs was held at 2:00 p.m. in Room 4440, Booth Library.

- Members Present:** Ms. Green, Dr. Gronnvoll, Dr. Klarup, Dr. Lucas, Dr. Reid, Dr. Rhoads, Dr. Ruholl, Dr. Steinke, Mr. Thedford, Dr. Throneburg, and Dr. White.
- Members Absent:** Ms. English and Ms. Eskew.
- Staff Present:** Dr. Jeff Cross and Ms. Fopay.
- Guests Present:** Ms. Markham, *Daily Eastern News*; Dr. Owen, Kinesiology & Sports Studies; Dr. DePetro, Philosophy; Dr. Oliver, Kinesiology & Sports Studies; Associate Dean Poulter, College of Arts & Humanities; Dr. VanGunten, Secondary Education & Foundations; and Dr. Woodley, School of Technology.

I. Approval of the April 11, 2013 CAA Meeting Minutes.

The minutes of April 11, 2013 were approved as written.

II. Communications:

a. Curriculum Committee Minutes:

1. Minutes of the April 1, 2013 Writing Across the Curriculum Committee meeting.
2. Minutes of the April 8, 2013 College of Education & Professional Studies Curriculum Committee meeting.
3. Minutes of the April 12, 2013 College of Sciences Curriculum Committee meeting.

b. Executive Action Requests:

1. April 10, 2013 memorandum from Dean Izadi, LCBAS, requesting executive action to revise the course description and prerequisites for BUS 3950.
2. April 12, 2013 email from Associate Dean Poulter, CAH, requesting executive action to change the language in the catalog description for the Journalism major.

3. April 12, 2013 memorandum from Dean Ornes, COS, requesting executive action to revise the course title and course description for ANT 3606.
4. April 12, 2013 memorandum from Dean Ornes, COS, requesting executive action to revise the electives in the Biological Sciences: Environmental Biology Option (B.S.) to include two additional courses.

c. Other:

1. April 16, 2013 email from Dr. Larry White indicating that Dr. Stefan Eckert formally withdrew EIU 4100G (agenda item 12-66) from the CAA agenda. In addition, EIU 4114G will be treated as a new proposal to be added to the agenda (See agenda item 13-82 below.)
2. 2012-13 CAA Learning Goals Review Report (DRAFT).
Dr. Throneburg indicated this was a draft report and inquired about the deadline for submitting the final report to the council.

III. Committee Reports:

1. Dr. Lucas reported that he and Dr. Throneburg presented the draft CAA Learning Goals Committee's resolution to the Council of Deans.
2. Dr. Lucas reported on the Electronic and Online Learning Materials Taskforce.
3. Dr. Klarup reported that the Integrative Learning Awards Subcommittee's work has concluded.
4. Dr. Rhoads reported on the Faculty Laureate Committee.

IV. Program Review Presentation:

1. B.A. in Philosophy

Dr. DePetro gave a PowerPoint presentation on the B.A. in Philosophy Program, distributed a brochure, and answered questions of the council.

2. B.S. in Applied Engineering & Technology

Dr. Woodley gave a PowerPoint presentation on the B.S. in Applied Engineering & Technology and answered questions of the council.

3. B.S. in Organizational & Professional Development

Dr. Woodley gave a PowerPoint presentation on the B.S. in Organizational & Professional Development Program and answered questions of the council.

V. Items Added to the Agenda:

1. 13-65, REC 4710, Therapeutic Recreation Seminar (New Course)
2. 13-66, Recreation Administration: Therapeutic Recreation Option (Revised Option)
3. 13-67, ACE 2000, Introduction to Adult & Community Education (New Course)
4. 13-68, ACE/CSD 2200, Learning Principles in Adult & Community Education (New Course)
5. 13-69, ACE 2400, Instructional Technology in Adult & Community Education (New Course)
6. 13-70, ACE 3000, Instructional Strategies in Adult & Community Education (New Course)
7. 13-71, ACE 3200, Curriculum and Program Design in Adult & Community Education (New Course)
8. 13-72, ACE 3400, Assessment of Learning in Adult & Community Education (New Course)
9. 13-73, ACE 3600, Practicum in Adult & Community Education (New Course)
10. 13-74, ACE 4000, Organization and Leadership in Adult & Community Education (New Course)
11. 13-75, ACE 4200, Needs Assessment, Grant Writing, and Program Evaluation in Adult & Community Education (New Course)
12. 13-76, ACE 4400, Internship in Adult & Community Education I – Education Focus (New Course)
13. 13-77, ACE 4450, Internship in Adult & Community Education II – Leadership Focus (New Course)
14. 13-78, B.S. in Adult & Community Education (New Program)
15. 13-79, GEG 3025, Geography of United States and Canada (Revised Course)
16. 13-80, GEG 3775, Urban Geography (Revised Course)
17. 13-81, GEG 3780, Land Use Planning (Revised Course)
18. 13-82, EIU 4114G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture (New Course)
19. 13-83, CAA Learning Goals Committee's Recommendations and Resolution

Dr. Gronnvoll moved and Ms. Green seconded the motion to add these items to the agenda.

VI. Items to be Acted Upon:**1. 13-50R, KSS 4764, Sport Management Principles (New Course; Technology Delivery).**

Dr. Owen and Dr. Oliver presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Steinke moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013, *pending CGS approval*.

KSS 4764. Sport Management Principles. (3-0-3) F, S. Examination and analysis of how sport managers utilize essential administrative functions such as planning, organizing, leading, and controlling in the sport industry environment. This course is restricted to Kinesiology & Sports Studies majors. Prerequisites: A grade of "C" or better in KSS 2761 and BUS 3010. WI

2. 13-51R, KSS 4765, Marketing in Sport (New Course; Technology Delivery).

Dr. Owen and Dr. Oliver presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Ruholl moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013, *pending CGS approval*.

KSS 4765. Marketing in Sport. (3-0-3) F, S. An analysis of fundamental theories and issues in sport marketing, grounded in traditional marketing principles but focused on their unique application to spectator and participant sport. This course focuses on the unique application of the marketing mix to sporting events, including the conceptualization of sport fan identity and attachment, sport sponsorship relationships, and participative sport involvement. This course is restricted to Kinesiology & Sports Studies majors. Prerequisites: A grade of "C" or better in KSS 2761 and BUS 3470.

3. 13-52, Kinesiology & Sports Studies: Sports Management Concentration (Revised Concentration).

Dr. Owen and Dr. Oliver presented the proposal. There were no questions.

Dr. Ruholl moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal (**See Attachment A**) was approved, effective Fall 2013.

4. 13-61, EDF 2555G, Education in a Diverse Society: The Multilingual/Multicultural Classroom (Revised Course; Technology Delivery).

Dr. Lucas and Dr. VanGunten presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Dr. Gronnvoll moved and Mr. Thedford seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013.

EDF 2555G. Education in a Diverse Society: The Multilingual/Multicultural Classroom. (3-0-3) Education in a Diverse Society. How schooling is shaped by and ought to respond to the social contexts in which it occurs, particularly multicultural, multilingual, and global contexts. Equivalent Course: EDF 2595G. Grade and credit hours for this course will be removed if student already has credit for or is registered in EDF 2595G. WI

5. **13-62, EDF 2595G, Education in a Diverse Society: The Multilingual/Multicultural Classroom Honors (Revised Course).**

Dr. Lucas and Dr. VanGunten presented the proposal and answered questions of the council. The council requested a revision to the proposal.

Mr. Thedford moved and Ms. Green seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revision, was approved, effective Fall 2013.

NOTE: EDF 2595G will be placed under the Social & Behavioral Sciences segment of General Education. Also, the course will be designated as a cultural diversity course.

EDF 2595G. Education in a Diverse Society: The Multilingual/Multicultural Classroom Honors. (3-0-3) On Demand. Ed in a Diverse Society Honors. How schooling is shaped by and ought to respond to the social contexts in which it occurs, particularly multicultural, multilingual, and global contexts. Equivalent Course: EDF 2555G. Grade and credit hours for this course will be removed if student already has credit for or is registered in EDF 2555G. Prerequisite: Admission to the Honors College. WI

6. **13-63, EDF 4550, Critical Focus on Education (Revised Course; Technology Delivery).**

Dr. Lucas and Dr. VanGunten presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Mr. Thedford moved and Dr. Steinke seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2013. Note: This course deletes EDF 4450.

EDF 4550. Critical Focus on Education. (3-0-3) Integrative reading, writing, and reflection on critical issues in education, using theory as a guide to effective practice. Equivalent Course: EDF 4595. Grade and credit hours for this course will be removed if student already has credit for or is registered in EDF 4595. Prerequisites: Junior standing and University approval to take teacher education courses. WI

7. **13-64, EDF 4595, Critical Focus on Education Honors (New Course).**

Dr. Lucas and Dr. VanGunten presented the proposal and answered questions of the council. The council requested revisions to the proposal.

Mr. Thedford moved and Dr. Steinke seconded the motion to approve the proposal. The motion passed unanimously.

The proposal, with revisions, was approved, effective Fall 2014.

EDF 4595. Critical Focus on Education, Honors. (3-0-3) On Demand. Critical Focus on Ed Honors. Integrative reading, writing, and reflection on critical issues in education, using theory as a guide to effective practice. Equivalent Course: EDF 4550. Grade and credit hours for this course will be removed if student already has credit for or is registered in EDF 4550. Prerequisites: Junior standing, admission to the Honors College, and University approval to take teacher education courses. WI

VII. Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 12-66, EIU 4100G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture. (Revised Course)

Note: Agenda item 12-66 was withdrawn from the agenda (See communication II. c.1 above).

VIII. Meeting Adjournment:

The meeting adjourned at 4:00 p.m.

The next meeting will be held at 3 p.m. on Thursday, April 25, 2013.

–Minutes prepared by Ms. Janet Fopay, Recording Secretary

The current agenda and all CAA council minutes are available on the Web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.eiu.edu/~eiucaa/elibrary/>.

***** ANNOUNCEMENT OF NEXT MEETING *****

April 25, 2013

Conference Room 4440 – Booth Library @ 3:00 p.m.

Agenda:

1. 13-83, CAA Learning Goals Committee's Recommendations and Resolution
2. 13-65, REC 4710, Therapeutic Recreation Seminar (New Course)
3. 13-66, Recreation Administration: Therapeutic Recreation Option (Revised Option)
4. 13-79, GEG 3025, Geography of United States and Canada (Revised Course)
5. 13-80, GEG 3775, Urban Geography (Revised Course)
6. 13-81, GEG 3780, Land Use Planning (Revised Course)
7. 13-82, EIU 4114G, Senior Seminar: Advanced Interdisciplinary Studies in Matters of Culture (New Course)

Pending:

1. 11-117, Review of Integration, Instructional Practices, and Effectiveness of EIU's Four University Learning Goals (Ongoing)
2. 11-132R, Course Proposal Format Form (Revised Form)
3. 13-67, ACE 2000, Introduction to Adult & Community Education (New Course)
4. 13-68, ACE/CSD 2200, Learning Principles in Adult & Community Education (New Course)
5. 13-69, ACE 2400, Instructional Technology in Adult & Community Education (New Course)
6. 13-70, ACE 3000, Instructional Strategies in Adult & Community Education (New Course)
7. 13-71, ACE 3200, Curriculum and Program Design in Adult & Community Education (New Course)
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9. 13-73, ACE 3600, Practicum in Adult & Community Education (New Course)
10. 13-74, ACE 4000, Organization and Leadership in Adult & Community Education (New Course)
11. 13-75, ACE 4200, Needs Assessment, Grant Writing, and Program Evaluation in Adult & Community Education (New Course)
12. 13-76, ACE 4400, Internship in Adult & Community Education I – Education Focus (New Course)
13. 13-77, ACE 4450, Internship in Adult & Community Education II – Leadership Focus (New Course)
14. 13-78, B.S. in Adult & Community Education (New Program)

Approved Executive Actions:**CAH****Effective Fall 2013**

1. Revise the prerequisites for CMN 3230.

CMN 3230 - Advanced Public Speaking. (3-0-3) On Demand. Principles and techniques of audience analysis, topic analysis and preparation, communication theories, and performance and evaluation. Prerequisites and Notes: CMN 1310G or **CMN 1390G**. Credits: 3

2. Change the prerequisites for CMN 4420.

CMN 4420 - Mass Media Advertising-Sales. (3-0-3) On Demand. A study of theory, ethics, and legal implications of mass media advertising to include analysis of marketing problems and the role of advertising in their solution. Prerequisites and Notes: Completion of CMN 2010, 2020, 2030, 2040 with a grade of "C" or better, and CMN 2520 and 2650 or permission of Instructor. Credits: 3

Pending Executive Actions:**BAS****Effective Spring 2014**

1. Revise the course description and prerequisites for BUS 3950.

BUS 3950 - Operations Management. (3-0-3) F, S. Management of manufacturing and service organizations. Topics include decision making, forecasting, product and service design, location planning, process selection and capacity planning, layout, inventory management (IM), Just-in-time systems (JIT), material requirements planning (MRP), scheduling, project management and quality. Includes application of computer software solution techniques. **Management of manufacturing and service organizations. Among the topics are: forecasting; product and service operation design; process selection; capacity planning; layout; inventory management; aggregate planning; master scheduling; material requirements planning; lean operations; supply chain management; project management and quality. Includes application of computer software solution techniques.** Prerequisites and Notes: BUS 2810 and BUS 3010 and admission to the School of Business or to a minor offered by the School of Business or permission of the Associate Chair. Credits: 3

CAH**Effective Fall 2013**

1. Change the number of hours in Journalism a major can take from 40 to 80 and eliminate the following language from the catalog description of the Journalism major: "At least 65 of the remaining 80 credit hours must be taken in liberal arts and sciences."

Journalism (B.A.)**Major**

Journalism majors may apply no more than 12 transfer credit hours, nor more than 40 48 total credit hours in journalism courses, toward the 120-hour graduation requirement. At least 65 of the remaining 80 credit hours must be taken in liberal arts and sciences. Journalism majors must successfully complete HIS 3940 and either PLS 1153G or HIS 3600G. A minimum grade of C is required for all Journalism courses. A minimum GPA of 2.5 is required for all Journalism coursework.

CEPS**Effective Fall 2013**

1. **Note: The following executive action request is pending additional revisions (See page one of the April 11, 2013 CAA minutes.)**

Request to revise the prerequisites/concurrent enrollment requirements for ELE 3100, ELE 3280, ELE 3281, ELE 3290, ELE 3340, MLE 3110, MLE 3150, and MLE 40001.

COS**Effective Fall 2013**

1. Change the course title and description for ANT 3606.

ANT 3606 - Magic and Religion in Preiterate Societies. The Anthropology of Religion. (3-0-3) S. A world-wide survey of ideas and beliefs regarding supernatural beings and agents. Special attention will be given to totemism, ancestor worship, reverence for impersonal powers, witchcraft, sorcery, spirit possession and magic. **An introduction to anthropological theory and ethnography of religious beliefs and practices world-wide. Special attention will be given to altered states of consciousness, healing, ritual, shamanism, sorcery, witchcraft, and material and performative aspects of religious practice across human societies.** Prerequisites and Notes: ANT 2200G or permission of the instructor. Credits: 3

2. Add two courses to the list of electives for the Biological Sciences: Environmental Biology Option.

Biological Sciences: Environmental Biology Option (B.S.)

Option Electives

Option electives to choose from (15 semester hours required):

- BIO 3300 - General Microbiology. Credits: 4
- BIO 3322 - Dendrology. Credits: 3
- BIO 3450A - Independent Study I. Credits: 1 to 3
or BIO 3450B
- BIO 3451A - Undergraduate Research I. Credits: 1 to 3
or BIO 3451B
- BIO 3710 - Plant – Animal Interactions. Credits: 3
- BIO 3810 - Freshwater Ecology. Credits: 3
- BIO 3950 - Vertebrate Natural History. Credits: 3
- BIO 3952 - Invertebrate Natural History. Credits: 3
- BIO 4400A - Teaching in the Lab I. Credits: 1
or BIO 4400B
- BIO 4810 - Plant Ecology. Credits: 3
- BIO 4812 - Fisheries Ecology and Management. Credits: 3
- BIO 4814 - Conservation Biology. Credits: 3
- BIO 4816 - Study of Biotic Communities. Credits: 3
- BIO 4818 - Environmental Microbiology. Credits: 4
- BIO 4820 - Spatial Analysis for Environmental Sciences. Credits: 4
- BIO 4832 - Animal Behavior. Credits: 4
- BIO 4840 - Resource Management and Environmental Assessment Credits: 3
- BIO 4940 - Phycology. Credits: 3
- BIO 4942 - Mycology. Credits: 3
- BIO 4944 - Lichens. Credits: 3
- BIO 4946 - Bryology. Credits: 3
- BIO 4948 - Plant Taxonomy. Credits: 3
- BIO 4950 - Ichthyology. Credits: 3
- BIO 4952 - Herpetology. Credits: 3
- BIO 4954 - Ornithology. Credits: 3
- BIO 4956 - Mammalogy. Credits: 3
- BIO 4958 - Parasitology. Credits: 4
- BIO 4960 - Wetland and Aquatic Vascular Plants. Credits: 3
- BIO 4964 - Entomology. Credits: 4
- ECN 3810 - Economics of Natural Resources. Credits: 3
- ESC 3300 - Soils. Credits: 3
- ESC 3550 - Surface Water Processes and Resources. Credits: 3
- GEG 3780 - Land Use Planning. Credits: 3
- GEG 3810 - Geographic Information Systems I. Credits: 3
- **GEG 3820 – Remote Sensing I Credits: 3.**
- **GEG 3870 – Remote Sensing II. Credits: 3.**
- GEG 3860 - Geographic Information Systems II. Credits: 3
- GEL 4850 - Environmental Geology. Credits: 3
- REC 3860 - Environmental Interpretation. Credits: 2
- REC 3900 - Operation of Leisure Facilities. Credits: 3
- REC 4600 - Planning and Design of Leisure Facilities. Credits: 4

AND

- CMN 3920 - Public Relations in Society Credits: 3
- or
- JOU 3920 - Public Relations in Society. Credits: 3

Attachment A

Kinesiology & Sports Studies: Sport Management Concentration (B.S.)

Total Semester Hours Required for the Degree: 120 semester hours

Major

Total Semester Hours: 64-67

Criteria for admission to the Kinesiology & Sports Studies Major: Sport Management Concentration:

1. Completion of KSS 1500 and KSS 2440 (or equivalent) with a grade of C or better.

Core Requirements:

- KSS Aquatics course. Credits: 1
- 2 hours Coaching courses
- KSS 1500 - Kinesiology and Sports Studies as a Profession. Credits: 2
- KSS 2440 - Structural Kinesiology. Credits: 3
- KSS 2761 - Introduction to Sport Management. Credits: 3
- KSS 2850 - Fitness for Life. Credits: 3
- KSS 3900 - Technology in Kinesiology and Sports Studies. Credits: 3
- KSS 4275 - Internship. Credits: 3-9
(Register for six or nine semester hours)
- ~~KSS 4325 - Organization and Administration in Sport Management and Exercise Science. Credits: 3~~
- KSS 4326 - Psychosocial Aspects of Sport. Credits: 3
- KSS 4327 - Ethics in Sports. Credits: 3
- KSS 4328 - Governance in Sport. Credits: 3
- KSS 4760 - Sport Law. Credits: 3
- ~~KSS 4762 - Publicity in Sports. Credits: 3~~
- **KSS 4764 – Sport Management Principles. Credits: 3**
- **KSS 4765 – Marketing in Sport. Credits: 3**

One technique/theory course:

- KSS 2101 - Technique and Theory of Badminton and Tennis. Credits: 2
- KSS 2102 - Technique and Theory of Golf and Bowling. Credits: 2
- KSS 2103 - Technique and Theory of Track and Field and Weight Training. Credits: 2
- KSS 2104 - Technique and Theory of Aerobic Exercise and Strength Training. Credits: 2
- KSS 2360 - Techniques and Theory of Softball and Volleyball. Credits: 2
- KSS 2380 - Technique and Theory of Flag Football and Basketball. Credits: 2
- KSS 2390 - Technique and Theory of Soccer/Speed-ball, and Modified Team Sports. Credits: 2

Business Administration Minor (21 hours)**Footnotes:**

A grade of C or better is required in all Kinesiology and Sports Studies courses counting toward the major.
 Aquatics Proficiency: If you pass the aquatics proficiency exam, you must then take an additional KSS activity course.

(Major GPA based on all Kinesiology and Sports Studies courses taken at EIU)