**Committee on Retention Efforts (CORE)**

**Meeting Minutes**

**November 15, 2013**

1. **Call to Order**

The Committee on Retention Efforts (CORE) was called to order on November 15, 2013 at 11:00 a.m. by co-chairperson Kimberlie Moock, in the Student Success Center Classroom 1117, at Ninth Street Hall.

**Members present:** Kimberlie Moock, co-chair, Cindy Boyer, Thomas Canam**,** Kesha Coker, Jerry Donna, Lyndsay Jenkins, Amber Osborne, Jody Stone, Jean Wolski, and Monica Zeigler

**Members absent:** Mona Davenport**,** Mary Herrington-Perry, Karla Sanders, co-chair, and Jennifer Stringfellow

1. **Approval of October 4, 2013 Minutes**

Kesha Coker made a motion to approve the October 4, 2013 minutes as written. Jerry Donna seconded the motion to approve. The October 4**,** 2013 minutes were approved with Thomas Canam and Jody Stone abstaining.

1. **Noel Levitz ERMS Update**

Jerry Donna gave an update on the November 7th and 8th meeting with Noel Levitz. He reported that Illinois State, Northern, Western, SIU Carbondale, and SIU Edwardsville are EIU’s top competitors. Online classes are the trend and EIU needs more online degree programs to increase growth. Illinois population is decreasing due to the economy and other factors that have happened in the state. This was reported in the *Chronical of Higher Education*. It also mentioned that Illinois will have a 5% reduction in high school graduates from 2013-2021, while Indiana will increase 4%, Wisconsin will increase 2%, Missouri will increase 6%, and Iowa will increase 5%. Jerry then reported Noel Levitz has strategies for EIU in marketing, communication flow, recruitment activities, and for financial aid. Discussion followed.

1. **Strategic enrollment Management Plan Update**

Kimberlie Moock and Jerry Donna reported on the Strategic Enrollment Management Plan and 5 initiatives have moved forward. Discussion followed.

1. **Prowl Retention Data**

Kimberlie Moock disseminated the New Student Programs Retention Information and discussion followed.

1. **Predicator updates**

* Financial Aid- Jerry Donna reported his department sends out notices to students who are not compliant with all their information that Financial Aid requires and tells them to contact Financial Aid by email, phone, or in person. Only 35% complied. They have to send out continuous emails to tell the students who have not responded to do it NOW. The Business Office has cleared half of the money owed by students through strategies they implemented this semester.
* Housing-Jody Stone reported on the Latino Students that attend EIU and has devised a survey for feedback on what can Housing do for the Latino Student? EIU needs to provide mentors before Latino Students arrive at EIU.
* University Foundations-Kimberlie Moock reported that 450 emails went out to seniors and juniors reminding them to register for spring classes. These figures will be put into the Predicator model and the information will be sent to the University Foundations Instructors to announce and discuss in the University Foundations classes.
* Commuters-Kimberlie Moock reported that a student in her office is working on this and there was a 2% drop in Fall to Spring.

1. **CORE Meetings for Spring 2014**

CORE will meet on the first and third Thursdays of every month from 10:00 a.m. to 11:15 a.m. in classroom1117 of the Student Success Center in Ninth Street Hall.

1. **Adjourn**

The meeting adjourned at 12:15 p.m.

1. **Next Meeting**

The next CORE meeting will be held on Friday, December 6th from 11:00 a.m. to 12:15 p.m. in classroom 1117 at Ninth Street Hall in the Student Success Center.

*~Minutes submitted by Ms. Kimberly Sweeney, Recording Secretary*