

Eastern Illinois University
ART 2310G, Introduction to Art

1. Catalog Description

- a. Course level: ART 2310G
- b. Title: Introduction to Art
- c. Credit: 1-4-3
- d. Term to be offered: F, S
- e. Short Title: Intro to Art
- f. Course Description: An introductory study of the visual arts with the emphasis on developing student awareness and appreciation of aesthetics, design principles, concepts, media, and techniques that are primarily applicable to two-dimensional art forms. Not open to Art majors.
- g. Prerequisite: No prerequisites
- h. The course is writing-active.

2. Student Learning Objectives

- a. List student learning objectives that are designed to help students achieve one or more of the following goals of general education and university wide assessment:
 - EIU graduates will demonstrate the ability to write and speak effectively.
 - EIU graduates will demonstrate the ability to think critically.
 - EIU graduates will function as responsible citizens.

In successfully completing this course, students will:

- (1) Synthesize information from lecture and lab assignments to create projects showing understanding of design principles and concepts (critical thinking).
- (2) Complete a written critical analysis paper of an artwork on display(writing).
- (3) Complete a series of 4-5 in-class writing projects to show understanding of design elements and principles, materials and processes, and art theory(writing).
- (4) Know and appreciate the accomplishments of artists and understand the historical and cultural contexts of art (citizenship).
- (5) Present and critique works of art on display and completed lab projects (speaking).

b. Additional Learning Objectives

- (1) Learn about various art process and materials.
- (2) Use artist materials and tools in a safe and appropriate manner.

3. Course Outline

The course will meet for fifteen weeks of 15 fifty-minute lecture periods and 30 hundred-minute studio/lab periods. This is a sample format.

Lecture

Lab Activity

Week 1 Exercises Line Project(s)	Introduction to Class	"Ice Breaker"/Creativity
Week 2 Project(s)	Design Basics: Visual Elements	Line & Shape

Line and Shape		
Week 3	Design Basics: Visual Elements	Line & Shape
Project(s)		
Color, Value, and Texture		
Week 4	Design Basics: Principles of Design	Light & Value
Project(s)		
Space		
Week 5	Design Basics: Principles of Design	Formal Color
Exercises		
Balance and Proportion	Color Project(s)	
Week 6	Design Basics: Principles of Design	Color Project(s)
Unity and Emphasis		
Week 7	Sociology of Art:	Texture Project(s)
Aesthetic Theory		
Modern Art (1800-1945)		
Week 8	Sociology of Art:	Space/Perspective
Project(s)		
Post-modern Art (after 1945)	Mid-Term	
Week 9	Sociology of Art:	Space/Perspective
Project(s)		
Individualism and Styles		
Appreciation		
Week 10	Architecture	Drawing Project(s)
Week 11	Graphic Design	Drawing Project(s)
Week 12	Industrial Design	Painting Project(s)
Week 13	The Camera Arts: Photography,	Painting/Printmaking
Project(s)		
Film, and Video		
Week 14	Crafts	Painting/Sculpture Project(s)
Week 15	Sculpture	Finish Lab Work
Individual Conferences		

4. Evaluation

a. Achievement of student learning will be evaluated on the following:

- Exams and Quizzes 33.33%
Exams and quizzes over lecture and reading materials during the semester.
- Writing Assignments 33.33%
One formal critical analysis paper (4-5 pages) and a series of in-class response writing assignments. Writing should be concise and clear.
- Hands-on Studio Lab Assignments 33.33%
Students will complete a series of individual studio lab projects showing understanding of the visual elements and principles of art. Quality of work, presentation, and the ability to critique the finished projects(either by writing or speaking about artwork) will be criteria for evaluation of projects.
- Attendance

Poor attendance will result in a lower letter grade. Allowed three unexcused absences (one from lecture session and two from lab session) with no effect on grade during the semester. Each additional unexcused absence will lower letter grade by one-half.

b. This course is writing active through a formal critical analysis paper and a series of in-class response writing assignments to assist students in developing an appreciation of the visual arts.

5. Rationale

a. Art 2310G will be part of the Fine Arts segment of the general education program. In an environment where individuals are bombarded by media images and visual stimulation, students need to learn how to read visual language and analyze the content of the messages.

This involves the use of visual language to communicate ideas and the recognition of that language in the work of others. The course is designed to foster aesthetic (visual) and cultural literacy through study and experiential learning. Cultural literacy includes the need to understand art as an expression of ideas in the cultural and historical contexts in which the art was created. Understanding the meaning of art works, both in terms of visual elements and context, develop the ability to question and answer the many levels of visual information the students will confront in their daily lives.

b. Art 2310G should be listed at the 2000 (sophomore) level because the course provides students with a broad introduction to the material and methodology of the visual arts. Prerequisites: None. This is an introductory course and therefore there is no prerequisite.

c. Art 2310G already exists within the previous general education program. No course(s) will be deleted. No program modification required.

d. Art 2310G is not required or used as an approved elective for any programs, majors, or minors in the Art Department. The course is not open to students whose major or minor is Art.

6. Implementation

a. Dr. Patricia Belleville will be assigned initially to instruct the lecture section and the lab sections will be assigned to other faculty or graduate students. Graduate students will be under the supervision of Dr. Belleville.

b. Required Textbook(s): Rita Gilbert, *Living with Art*, 6th Edition (1998)
David Lauer, *Design Basics*, 4th Edition (1995)

c. Any additional costs: A lab fee of \$25.00 will be used to purchase studio supplies for the projects in this course. Students may be asked to furnish some low cost items or personal items for projects.

d. Term in which course will first be offered: fall 2000

7. Community College Transfer

A community college course may be judged equivalent to this course.

8. Date Approved by Art Department: February 1, 2000

9. Date Approved by CAHCC: March 8, 2000

10. Date Approved by CAA: October 19, 2000

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