



Study Abroad for Communications Majors

Where will *you* GO?

Why Communication Majors Should Study Abroad



Never in the history of commerce has business been more global. In today's economy your competitor, even for a small business, could be right around the corner or on the other side of the world. In what is truly a global economy, every business major should take advantage of opportunities to study abroad. Study abroad will broaden your horizons, stretch your mind, and sharpen your communications skills. Nothing will make you more sensitive to diversity issues than becoming a minority for a period of time. Even if you never leave the country again, you will become a better, more empathetic manager. Every aspect of business has international ramifications. Companies manage resources and personnel from a variety of cultures and countries, market their products to consumers from diverse backgrounds, raise funds internationally, increasingly report their results using international conventions, and

source their operations in the most beneficial location. In a study abroad program, you will have the chance to see how American companies and their competitors operate in a global economy. The experience will have a profound impact on you, both personally and professionally.

Mark Borzi, Ph.D. Chair, Department of Communication Studies

Can I Afford To Study Abroad?

What you do in college is an investment in your future. Surveys indicate that graduates who have studied abroad secure more job offers, better job offers, and higher starting salaries in their fields. With findings like this, how can you afford NOT to study abroad? Moreover...

- You can use financial aid to study abroad, and to even pay for your airfare!
- There are lots of scholarships for study abroad, from EIU and beyond.
- In some cases, it costs less to go abroad than it would to stay on campus!

Getting Started - Plan Early, Plan Now

The best opportunities for scholarships and popular programs are available to those who plan ahead. So, start TODAY by:

- Reviewing options on the back of this sheet
- Visiting the study abroad website: www.eiu.edu/~edabroad
- Signing up for an Info Session from the online Calendar
- Visiting the Study Abroad Office in 1207 Blair Hall
- Calling 581-7267 to schedule an appointment with an advisor



Study Abroad 
EASTERN ILLINOIS UNIVERSITY™

www.eiu.edu/~edabroad

oh, the places YOU can go...



Australia

Central Queensland University

Rockhampton *Semester or Year*
Experience the "real" Australia at a fine university in the heart of Queensland.

Griffith University

Brisbane *Semester or Year*
Study in one of the most desirable cities to live. Experience the culture and diversity of Australia's third largest city.

Australia & New Zealand

Intercultural Communication and Co-Cultural Experiences

Multiple Cities *Summer*
Study the native and modern cultures of Australia and New Zealand and how they interact in this unique 4-week experience.

New Zealand

Massey University

Auckland *Semester or Year*
At Massey University, you can choose to study at one of three university campuses: "The Innovative Campus", "The Student City", or "The Creative Campus."

University of Otago

Dunedin *Semester or Year*
Dunedin and the South Island are a recreation lover's paradise. From the mountains to the forests to the ocean, you will find no shortage of outdoor activities.

United Kingdom

University of Winchester

Winchester *Semester of Year*
Enjoy Winchester's quiet, small town lifestyle. Be part of a very student-centered campus, that will help you feel at-home.

Harlaxton College

Grantham *Semester or Year*
At Harlaxton College, you both study and live in a castle.

University of Glamorgan

Treforest, Wales *Academic Year*
Situated in beautiful countryside in Wales, Glamorgan offers a friendly and academically challenging environment.

South Africa

University of Cape Town

Cape Town *Semester or Year*
Cape Town is vastly diverse in landscape, people, and activities. You will find no shortage of things to do and learn in Cape Town.



Many more programs are available for general education, majors, and minors across all disciplines.

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