

## TENTATIVE SUMMER 2012 COURSE OFFERINGS\*

The American College of Thessaloniki plans to offer a wide array of courses from the Divisions of Business, Humanities & Social Sciences, and Technology and Science for the 2012 Summer Session (June 20-July 20). For those students in the Study Abroad Program, prerequisite requirements can be waived if comparable completed courses work at their home institution can be demonstrated.

**\*Please note that ACT reserves the right to cancel a class due to low enrollment and will work to provide appropriate alternatives for those students impacted by any changes in course offerings.**

### 1) DIVISION OF BUSINESS

#### **Business 399: Global Competitiveness Practicum**

The course is designed to give students an opportunity to leverage their existing business skills, as well as, develop new ones in an exciting and team cooperative environment. ACT faculty select a number of local businesses and the students work on consulting assignments for them. GCP faculty assign students to teams, each consisting of generally two ACT and two Ohio University students. Each team is given a different business project and is charged with developing and implementing an approach for completing it in a fashion that satisfies its client and meets the course objectives. (3 credits)

**\*It should be noted that this course is a special summer course offered only to regular ACT and Ohio University students.**

#### **Management 340: Business in Greece and the European Union**

The course will provide students an introduction to business and entrepreneurship in Greece and the European Union. The course will provide students with an integration of business, culture, and experience through lectures about business/entrepreneurship in Greece and the European Union (e.g. how to do business in Greece and the EU as well as the history of the EU, field trips to local businesses to learn from business owners about how business is conducted in Greece, and experiential assignments that require students to explore the local business environment. The course will give the opportunity to learn about different perspectives on how business is conducted international markets and the different interpretation of the impact of culture on how business is conducted around the world. The course will enable students to better understand how business and culture in the international marketplace. (3 credits)

**Management 350: Emerging Markets & the Growth of Globalization** This course examines the changing position of emerging markets and developing economies in the new economic environment of globalization. For many such economies, successful global integration has elevated incomes and wealth. The strategy of western multinationals to use emerging countries as export bases has helped

transform many such economies into stellar global exporters and elevate their geopolitical clout. The broader goal of the program is to provide a deeper understanding of the business environment (economic, political, and social/cultural issues) found in emerging markets and the key elements of doing business in such markets that shape corporate strategic options. (3 credits)

### **Mgmt. 351: Interdisciplinary Field-study: Sustainable Business Development in Challenging Times**

The current world economic crisis presents a significant conundrum for small-businesses. On the one hand, they are especially vulnerable to external forces: market fluctuations, weather conditions, labor actions, and credit freezes. On the other, small businesses are potentially more flexible and open to new ideas and business practices. Working in teams, students will have the opportunity to examine the many facets of small-business development in the context of a challenging economic environment. Through a combination of on-site field research and classroom study, students will analyze the many factors (economic, cultural, and political) which play a role in the daily operations of a small business.

Participants will engage in **team-based projects** at local enterprises (agro-tourism, wineries, consumer electronics, cultural organizations, advocacy groups), and present their results at the culmination of the course.

**Field-work** will be supplemented with classroom lectures, readings (drawn from a variety of sources in business, social sciences and humanities texts) and guest speakers.

Students are encouraged to employ a variety of **media** in their project's research methodology and presentations, including video and/or still photography, and web-based technology. (3 credits, **open ONLY to Study Abroad students**)

**Note on MGT 350 and 351: While it is recommended that a student signs up concurrently for both MGT 350 and MGT 351, the two courses can be taken independently of each other.**

## **2) DIVISION OF HUMANITIES AND SOCIAL SCIENCES**

### **Art History 220: Ancient Greek Art and Architecture**

This course surveys Ancient Greek art and architecture from the Early Iron Age through the Hellenistic period. Following an introduction to the nature of art, its various uses, and approaches to its interpretation, the course will provide a brief historical background for the major periods in Greek art. Each period will then be examined in detail, with particular attention to defining stylistic features, and to examining representative works in each of the genres (sculpture, painting, architecture, minor arts) 3 credits

### **Art History 299: Museum Practicum**

This one-credit supplement consists of visits to select museums and sites in and around Thessaloniki, in order to view important monuments and other artworks dating from archaic and classical Greece. This Practicum may be taken independently of Art History 220 (1 credit)

### **Greek 101: Beginning Modern Greek I**

The aim of this course is to develop students' familiarity with oral and written Greek through dialogues dealing with everyday situations and written material drawn from the popular media. Emphasis is on oral communication. Grammar is learned through dialogues illustrating everyday communication, while students gain practice by role-playing and acting out numerous everyday situations. The vocabulary used meets basic social needs for an environment where Greek is spoken. (3 credits)

### **History 232: Thessaloniki: A City and its Inhabitants**

Throughout its long history Thessaloniki has been home to many different peoples and cultures. The purpose of this course is to review the history of the city and to focus on the different ethnic communities which have inhabited it, including principally Greeks, Turks, Jews, and Armenians, among others. The course will consider the establishment of the city in Hellenistic times, its Roman and Byzantine periods, the impact of the Ottoman occupation, the coming of the Sephardic Jews, the effects of the Balkan and the two World Wars as well as those of the Holocaust on the city. It will include visits to such important cultural sites as the Archeological Museum, the Museum of Byzantine culture, the Jewish Museum of Thessaloniki, Roman antiquities and Ottoman buildings. (3 credits)

### **HUM 221: History on Films/Film on History**

This course explores manners in which film has represented historical narrative. Just as historical texts depict a particular event or personality from the past, historically oriented films likewise provide interpretations of and insights into the past. With this in mind, students will engage in critical analyses of specific films. Developing an awareness of the given historical context of a film, and the context in which it was made, consideration of issues of subjectivities and historical sensitivities, and debates of historical accuracy, will form the focus of the course. (3 credits)

### **Philosophy 203: Ethics**

This course is designed to help students develop their critical abilities through the analysis of ethical problems and to introduce them to contemporary ethical theory. Following an introduction to the structure of ethical problems, three classical approaches to the problem of justification are presented: moral obligation (Kant), the consequences of one's actions (Utilitarianism), and personal virtue (Aristotle), respectively. The course also includes discussions of meta-ethical issues concerning the relation between fact and value and the problem of justifying and then generalizing one's ethical judgments including the issue of moral relativism. (3 credits)

### **Psychology 327: Introduction to Counseling Psychology**

This course aims to introduce students to the theory and practice of Counselling. It will provide the students with a systematic and comprehensive presentation of the major concepts and practices of the main theoretical approaches influencing contemporary human service providers. The interrelation between theory and practice in the field is emphasized and explored. Students will become acquainted with basic counselling skills involving in-class practice. Finally, the different areas where counselling is applied, such as marital, educational, health-related, vocational, cross-cultural, etc., are discussed together with ethical considerations. (3 credits)

### **Politics 399: European Politics (Oxford Module)**

Convened by Dr. Othon Anastasakis and featuring guest lecturers from St. Anthony's College, the University of Oxford, this is an advanced seminar on the politics of European integration since the end of the Cold War. It presents the history of the European Union (EU) and its main institutions and policies and examines the EU's enlargement toward the post-communist countries in Central and Eastern Europe and the Balkans, with a particular focus on transition and democratization and on its involvement on the conflicts following the break-up of Yugoslavia. The course also deals with the EU's Neighborhood Policy aimed at the post-Soviet republics in Eastern Europe and the Caucasus, the Middle East and North Africa. Finally, it explores the issues of migration and multiculturalism with special emphasis on Islamic communities in various European countries. (3 credits)

## **3) DIVISION OF TECHNOLOGY & SCIENCE**

### **Art 130: Digital Photography**

This course introduces students to the basic technical skills necessary for using a digital camera and image editing software. Students will develop artistic skills through creating, observing and critically considering photography. Emphasis is given on the development of the student student's self-expression and individual style. Class time will consist of lectures, demonstrations, critique of student work, and lab work. (3 credits)

### **CS 219: Interactive GAME DESIGN I**

This course introduces the critical study of computer video games and the professional practice of game design. Through readings, discussions, research, and practical "hands-on" projects, students will better understand the current market for games and simulations and develop the skills necessary to enter the international computer games industry. Although the commercial video game pipeline will be discussed, the actual production framework for the class will mirror an independent game development team. The goal of the course is to prepare students to work in such teams and tackle game-play ideas. Students will be expected to fill multiple roles in the production process, and gain hands-on experience in the collaborative processes of game design, project management, java script, graphics and animation, and play-testing. Students will first create a 2D "Proof of Concept Game," progress to a simple

“2D Side-Scrolling Game,” and then collaborate on a “3D Platform Game” prototype project which will simulate the professional pipeline production techniques used in a contemporary video game company. (3 credits)

**PHYSICAL EDUCATION COURSES (Available only to Study Abroad students)**

***Introduction to Open Sea Sailing (with Certificate option)***

This is an introductory course to open sea sailing. The topics to be addressed are: Sails and Sail Trimming, Nautical Knots, Boat Safety, Docking, Anchorage and Navigation. The class has a theoretical component where the theory of these topics will be addressed and a practical (in the boat and at-sea) component. The majority of the course will take place on the boat and at sea. No prior sailing experience is required for registration (1 credit).

Note: **extra boat and transportation fees applicable.** For an International Sailing Certificate required for bare-boat chartering, there exists the option of a 3-credit Sailing course.