

Council on Academic Affairs
Minutes
January 30, 2003

The January 30, 2003 meeting of the Council on Academic Affairs was held at 2:00 p.m. in the Arcola/Tuscola Room.

Members present: Dr. Bock, Mr. Deedrick, Dr. Fewell, Ms. Grenda, Dr. Helsel, Dr. Marlow, Dr. Owen, Ms. Samuels, Ms. Sartore, Dr. Tidwell

Members absent: Dr. Dietz, Dr. Methven

Staff present: Dr. Herrington-Perry, Dr. Lord, Ms. McDivitt

Guests present: Dr. Age, Ms. Green, Dr. Hohengarten, Dr. Irwin, Dr. Izadi, Dr. Johnson, Dr. Lynch, Dr. Ringuette, Dr. Poulter, Mr. Sampier, Dr. Sanders

I. Minutes

The minutes of January 23, 2003 were approved as written.

II. Presentation:

Dr. Karla Sanders, Director of CASA, presented the results of the critical thinking exam, TASKS, taken by 816 Senior Seminar students. The results indicate that a majority of students who completed the exam did not fully demonstrate proficient critical thinking skills. Dr. Sanders and her staff will continue to track students' critical thinking exam scores and share the results with the council. On 1/31, CASA and CASL, the Committee for the Assessment of Student Learning, hosted a workshop assisting students develop critical thinking skills were encouraged to attend.

III. Communications:

None were presented.

IV. Items to be Added to the Agenda:

None were presented.

V. Items Acted Upon:

1. 03-03, ENG 4801 (new course)

Dr. Ringuette and Dr. Irwin presented the proposal and answered questions of the council. The motion passed unanimously.

This agenda item is approved, pending CGS approval, *effective Fall 2003*:

4801 ENG, Integrating the English Language Arts. (3-0-3) F. S. Integ Lang Arts Strategies for integrating the English language arts, including literature, composition, speech, drama, and works in other media such as film. Attention to pedagogical theory and its practical applications.

2. 03-04, JOU 2101, News Writing I (revised course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline.

This agenda item is approved, *effective Fall 2003*:

2101 JOU. News Writing I. (2-2-3) On Demand. News Writing Introduction to the study and practice of gathering and writing information for news media. Prerequisite: Compliance with the Journalism Writing Competency Standard.

- 3. 03-05, JOU 2901, Introduction to Copy Editing (revised course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department’s submission of a more detailed course outline.

This agenda item is approved, *effective Fall 2003*:

2901 JOU, Introduction to Copy Editing. (2-2-3) On Demand. Copy Editing The study of principles and practices of editing copy for various journalistic media. Emphasis on editing for accuracy, fairness, legal and ethical problems and proper style, grammar, word usage, and punctuation. Prerequisite: A minimum grade of “C” in JOU 2101.

- 4. 03-06, JOU 2950, Introduction to Visual Communication (new course)

Dr. Hyder presented the proposal and answered questions of the council. Mr. Deedrick moved and Dr. Bock seconded the motion to end the discussion. The motion failed with a vote as follows:

Yes: Deedrick, Grenda, Tidwell
No: Bock, Fewell, Helsen, Marlow, Owen, Sartore,
Abstain: Samuels

Discussion continued; Mr. Deedrick moved and Dr. Fewell seconded the motion to postpone action on this agenda item until the Journalism and Industrial Technology Departments address item 4c(1) in the Course Proposal Format guidelines:

4c (1) Give a clear justification for the new course if it is similar to an existing course. If the contents substantially duplicate those of an existing course, the new proposal should be discussed with the appropriate chairpersons, deans, or curriculum committees and their responses noted in the proposal in the course proposal guidelines.

This motion passed unanimously.

- 5. 03-07, JOU 3000, Advanced Reporting and Research (revised course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department’s submission of a more detailed course outline and the writing intensive assignments be identified.

This agenda item is approved pending, *effective Fall 2003*:

3000 JOU, Advanced Reporting and Research. (2-2-3) On Demand. Adv. Reporting Advanced techniques of writing and reporting for news media. Prerequisite: A minimum grade of “C” in JOU 2101.

6. 03-08, JOU 3301, Editing and Design for Newspapers (revised course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline.

This agenda item is approved, *effective Fall 2003*:

3301 JOU, Editing and Design for Newspapers. (2-2-3) On Demand. Newspaper Design
The study of principles and practices of headline writing, of selecting and editing photos and graphics and of layout and design as used principally in newspapers. Prerequisites: A minimum grade of "C" in JOU 2101 and JOU 2950 or permission of the instructor. Credit will not be given for both JOU 3301 and 3302.

7. 03-09, JOU 3302, Editing and Design for Targeting Audiences (revised course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending a more detailed course outline be provided and 2b & c be reversed.

This agenda item is approved, *effective Fall 2003*:

3302 JOU, Editing and Design for Targeted Audiences. (2-2-3) On Demand. Audience Design
The study of principles and practices of headline writing, of selecting and editing photos and graphics and of layout and design as used principally by magazines and by public relations professionals attempting to reach targeted audiences. Prerequisites: Minimum grades of "C" in both JOU 2101 and JOU 2950 or permission of the instructor. Credit will not be given for both JOU 3301 and 3302.

8. 03-10, JOU 3401, Journalism Practicum (new course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline and 2b & c be reversed

This revised agenda item is approved, *effective Fall 2003*:

3401 JOU, Journalism Practicum. (Arr-Arr-1) On Demand . JOU Practicum Supervised, journalism-related experiences on student media outlets, focusing on information-gathering, writing, editing, photography, design, online journalism, electronic journalism and public relations on *The Daily Eastern News, The Warbler, @Magazine, WEIU-TV-FM, The Agency.* Prerequisites: JOU 2001 and a minimum grade of "C" in JOU 2101.

9. 03-11, JOU 3705, Public Relations Writing (new course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline and 2b & c be reversed.

This agenda item is approved, *effective Fall 2003*:

3705 JOU, Public Relations Writing. (2-2-3) On Demand. PR Writing

The study and practice of writing for public relations including news releases, brochures, newsletters, Web site copy and applications, for print, electronic, and new media.

Prerequisites: A minimum grade of "C" in JOU 2101 and JOU 2901 or permission of the instructor.

10. 03-12, JOU 3706, Sports Writing (new course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline and the writing intensive assignments be identified.

This agenda item is approved, *effective Fall 2004*:

3706 JOU, Sports Writing. (2-2-3) On Demand. Sports Writing

Advanced techniques of writing and reporting on sports for print, online and electronic media. Prerequisite: A minimum grade of "C" in JOU 2101.

Ms. Grenda left the meeting at this point.

11. 03-13, JOU 3800, Advanced Editing (new course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline.

This agenda item is approved, *effective Fall 2004*:

3800 JOU, Advanced Editing. (2-2-3) On Demand. Advanced Editing

A critical study of publication content, management and copy editing for those preparing to work in print or online publications. Prerequisite: A minimum grade of "C" in JOU 2901 or permission of the instructor.

12. 03-14, JOU 4102, Journalism Ethics (revised course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline and 2b and c be reversed.

This agenda item is approved, *effective Fall 2003*:

4102 JOU, Journalism Ethics. (3-0-3) On Demand. JOU Ethics

Ethical principles and issues of journalism; philosophical and professional standards of reporting and editing for newspapers, broadcast and online journalism. Prerequisite: A minimum grade of "C" in JOU 3301 or JOU 3302 or permission of the instructor.

Ms. Sartore left the meeting at this point.

13. 03-15, JOU 4761, Advanced New Media Design (new course)

Dr. Hyder presented the proposal and answered questions of the council. The motion passed unanimously pending the department's submission of a more detailed course outline and a rationale for 4c be provided.

This agenda item is approved, pending CGS approval, *effective Spring 2004*:

4761 JOU, Advanced New Media Design. (2-2-3) On Demand. New Media Design
The study and design of advanced forms of journalism and storytelling using emerging new
media such as streaming audio, video, animations, virtual reality simulations and other
means and media. Prerequisite: JOU 3701/3702 or permission of the instructor.

The meeting adjourned at 3:25 p.m. Submitted by Julie McDivitt, Recording Secretary

The current agenda and all CAA council minutes are available on the web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.edu.edu/acaaffair/elibrary.htm>.

ANNOUNCEMENT OF NEXT MEETING

February 6, 2003

Arcola/Tuscola Room @ 2:00 p.m.

Agenda

1. 02-48, IGP #46, Grades (pending)
2. 02-51, Policies for Awarding Undergraduate Course Credit (pending)
3. 03-16, JOU 4762, Interactive Reporting and Design (new course)
4. 03-17, JOU 4771, Communication Law (revised course)
5. 03-18, Journalism Bachelor of Arts Program Overview
6. 03-19, Bylaws of the Council on Academic Affairs (revision)

Approved Executive Actions

None at this time.

Pending Executive Actions

None at this time.