

PROGRAM REVIEW SUMMARY REPORT for COTE, March 8, 2007

2. Program Reviewed: 50.0701 B.A. in Art

4. Overview of the Degree Program: The Art Department at Eastern Illinois University offers a high quality undergraduate education in Art with options in Teacher Certification, Art History, Studio Art, and Graphic Design. All undergraduate instructors have a terminal degree (DEd for Teacher Certification, PhD for Art History, and MFA for Studio Art and Graphic Design). Class sizes are kept at a level appropriate for each area that provides the student with ample opportunity for direct faculty-student interaction. Teacher Certification majors have several opportunities for pre-student teaching experiences in the methods classes and must do a 15-week teaching practicum (student teaching) that includes experiences at the elementary and JR/SR high school levels. The National Association of Schools of Art and Design's (NASAD) Common Body of Knowledge and Skills for Studio (NASAD Handbook 2007-2008, p. 88) and Major in Art History (NASAD Handbook 2007-2008, p. 85-86) are the basis of the Art Department's Assessment plan learning objectives.

5. Major Findings and Recommendations

5.1 The planned 2008-2009 renewal of NASAD membership will require the Art Department to conduct a self-study, including curriculum audits, and host an evaluation team to insure the existing Art options meet current NASAD standards. Changes in admission to Teacher Education requirements by College of Education and Professional Studies affected enrollments in the Teacher certification option. The department has experience an 11.7% decline in majors from the 2000 to 2003 average of 257 majors to the 2004 to 2006 average of 227 majors; the department anticipates enrollments to increase to prior levels or greater once the Doudna Fine Arts Center renovation and expansion project is completed.

5.2 Since the State revised the Certification Test for Visual Arts in July 2004 the Art Department's pass rate has been 92% for candidates taking the exam for the first time, which is slightly higher than the state average of 89% for the same time period; from January 2001 to June 2004 the department's pass rate was 86% and the state average 80%. All candidates who have failed the test have subsequently passed. The Art Education faculty have reviewed student scores for the sub-areas and based on scores in the Role of the Visual Arts have revised the curriculum to increase awareness of non-Western art forms. The Art Department established a Foundation Committee in AY06 to assess and evaluate the Foundations curriculum, and implement change in an effort to make the Foundation experience more cohesive and more effective. Survey results from graduating students and alumni indicate an overall positive view of the program.

5.3 Costs figures from IBHE Data Bank show Total Program Costs remaining constant with an average for the period of FY01 to FY05 being \$267 per credit hour and below the State average for other Art/Art Studies, General programs by approximately 10%. Data from U.S. Department of Labor, Bureau of Labor Statistics Occupational Outlook Handbook, 2004-2005 Edition indicate occupational outlook for art majors should be good with related occupations expected to grow as fast as the average (9-17%) for all occupations through the year 2014; the occupations researched were (1) Artists and Related Workers (Studio Option), (2) Archivists, Curators, and Museum Technicians (Art History & Studio Options), (3) Graphic Designers (Graphic Design Option), and (4) Teachers – Preschool, Kindergarten, Elementary, Middle, and Secondary (Teacher Certification Option).

5.4 Changes in the Art Programs at EIU since 2000 are:

- While the Art Department has experienced a slight drop in majors, the Teacher Certification option has experienced increased growth since last program review. Now require 2.75 GPA and "C" or better in all art and professional education courses to complete program.
- In 2001 the Art Department in conjunction with the Journalism Department established a computer technician position (50% in each department) to support and maintain the technology resources in the department.
- The Art History option received Final Approval for Listing in the NASAD Directory from NASAD in 2006 after a review of the curriculum and transcripts.

5.5 Revision of the current Studio and Graphic Design options with inclusion of a second foundations drawing course. Continue with development of a BFA degree program with option in Studio Art, Art Education, and Graphic Design. Continue to develop the departmental website to enhance recruiting efforts for all options. Begin preparation of the self-study for the upcoming NASAD re-accreditation process.

6.4. Responses to Institution-Assigned Issues: What unique, noteworthy activity is the department involved in that the IBHE/state of Illinois should be made aware of?

- The Art Department faculty have been engaged for the past 7 years in the planning and design of the renovated and expanded Doudna Fine Arts Center to insure the facility will meet the academic needs of the students.
- Each Spring Semester for past 22 years the Art Department in conjunction with other units host the Art Education Media and Methods Conference for elementary and secondary art education teachers.

- Research regarding the collaborative efforts between the Tarble Arts Center and art education faculty to provide valuable pre-teaching experiences for art education majors presented at National Art Education Association (NAEA) Convention.