

## Future Plans of EIU Bachelor's Degree Recipients

An e-mail was sent to the university e-mail account of all EIU undergraduates who applied to graduate Spring 2011. A total of 1,313 e-mails were sent. The response rate was 17%. The e-mail is shown below.



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**Monday April 4, 2011**

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**Congratulations on your upcoming graduation from Eastern Illinois University!**

In order to help us collect more information on the future plans of Eastern's bachelor's degree recipients, we are asking upcoming graduates to take a quick, one-question survey.

**Just [click here](#), and select what your principal plan(s) are upon graduation.**

**Thanks so much for your time, and remember - you are EIU!**

# Graduation Survey

What is most likely to be your principal activity upon graduation? (Check all that apply)

- Employment, full-time paid
- Employment, part-time paid
- Graduate or professional school, full-time
- Graduate or professional school, part-time
- Additional undergraduate coursework
- Military service
- Volunteer activity (e.g., Peace Corps)
- Starting or raising a family
- Other

If you selected other, please specify.