

Entrepreneurship:

How to Start a Business

This program will cover key concepts that must be considered before beginning any business.

- Analyzing Your Personal Financial Situation
- Evaluating Your Business Concept
- Establishing Operational Strategies
- Key Points in Making Your Small Business Successful
- Skills that an Entrepreneur Must Possess
- Understanding a Business Plan and Financial Statements
- Obtaining Necessary Funding



Thursday, February 24, 2011
 6:00 to 9:00 p.m.
 Charleston City Hall – Basement mtg room
 520 Jackson Ave, Charleston IL

Materials Fee: \$25/person - \$35/couple
 Register online at:
<http://cats.eiu.edu/bscRegistration/workshops.asp>
(if registering online, please mail registration fee to address below)
 Or for further information
 217-581-2913
 or
 jezuniga@eiu.edu

-----Cut on dotted line and mail with check-----

Please make check payable to: **SCORE**

NAME/S _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____ TELEPHONE _____

E-MAIL _____

(Mail to Eastern Illinois University, Lumpkin Hall 3011, 600 Lincoln Avenue, Charleston, IL 61920)

Register by Tuesday, February 1, 2010 by noon