**Committee on Retention Efforts**

September 9, 2022

Booth Library Witter’s Conference Room

1. Attendance
   1. Present:

Dr. Gurkan Akalin, Lumpkin College of Business and Technology

Crystal Brown, Civic Engagement and Volunteerism

Dr. Michael Cornebise, College of Liberal Arts and Sciences

Danny Gourley Fischer, Academic Advising

Christy Kilgore, Marketing & Communications

Bobbi Kingery, Career Services

Dr. Chris Mitchell, College of Liberal Arts and Sciences

Vicki Phillips, Data & Analysis

Justin Tierney, Enrollment Support

Dr. Ed Treadwell, Council of Chairs representative

Dr. Tanya Willard, New Student and Family Programs

* 1. Not Present:

Dr. Mona Davenport, Inclusion and Academic Engagement

Josh Norman, Enrollment Management

Jody Stone, Housing

1. Ideas for AY22-23
   1. Tutoring:
      1. Connection to retention – helps students be more successful in EIU courses
      2. CORE action(s) - inventory resources available to campus and identify unmet need
      3. Possible outcome(s) – white paper to deans enumerating unmet need and enhanced channels of communication to students
      4. Discussion – posting tutoring information on the University calendar, exploring D2L as a hub, and reviewing the   
         functionality of Knack from both the perspective of students and administrators
   2. Midterm Grades and Early Alert System:
      1. Connection to retention – allows intervention by faculty and staff
      2. CORE action(s) – identify best practices
      3. Possible outcome(s) – a list of non-responders for grade reports to chairs and training and job aides for EAS
      4. Discussion – the distinction between “midterm” as a Registrar calendar date and a type of exam in the parlance of faculty and limitations of the contractual requirements to report only on D/F
   3. Leveraging Technology Already Used
      1. Connection to retention – allowing employees to spend less time in outreach and more time delivering services
      2. CORE action(s) – examine current platforms and capabilities
      3. Possible outcome(s) – a white paper of opportunities to use existing systems at a higher level
      4. Discussion – centered on EdSights chatbot and Knack
   4. “Hidden” Fees in Courses
      1. Connection to retention – surprising economic burdens can cause hardship
      2. CORE action(s) – catalog fees not currently published in the online schedule of courses as required by IGP #125 and explore options to include such fees in the student’s itemized bill, perhaps as a course fee
      3. Possible outcome(s) – notification to chairs of noncompliant courses and recommendation for process improvement
      4. Discussion – Past dialog on the subject and record of at least one student leaving EIU as a result
   5. EIU Students Who Go Elsewhere as Guests over the Summer
      1. Connection to retention – students who attend as guests may stay at the host institution instead of returning to EIU
      2. CORE action(s) – analyze summer registration audit tables for the last 5 years to identify patterns of intent to enroll in courses that did not make and review transfer credit data where available to see what students are taking
      3. Possible outcome(s) – analysis of findings will determine whether CORE has any recommendations
      4. Discussion – review of course minima, cost comparison for community colleges, and proximity to family as factors for summer enrollment
   6. Exit Survey Data Analysis
      1. Connection to retention – quantitative and qualitative data about why students are leaving EIU
      2. CORE action(s) – analyze or commission the analysis of existing data to identify trends
      3. Possible outcome(s) – internal publication of data analysis, findings will determine whether CORE has any recommendations
      4. Discussion – we have a few years of data, but little is done with it so far; COVID as a factor
2. Subcommittees Needed
   1. TBD in the next meeting as we identify which projects to make as action items for AY22-23.
3. Meeting Schedule and Location
   1. Friday afternoons were good for members often
   2. Booth Library is a nice, central location
   3. Next meeting Friday, September 23 1:30 PM in Witter’s Conference Room in Booth Library