**Committee on Retention Efforts (CORE)**

**Meeting Minutes**

**March 23, 2016**

1. **Call to Order**

The Committee on Retention Efforts (CORE) was called to order on March 23, 2016 at

1:00 p.m. by co-chair Karla Sanders in the Student Success Center Classroom 1115, at Ninth Street Hall.

**Members present:** Cindy Boyer,Shelley James, Stephen King, Gopal Periyannan, Karla Sanders (co-chair), Jody Stone, Jennifer Stringfellow, and Jean Wolski

**Members absent:** Kesha Coker**,** Mona Davenport,Jeanne Lord, Kimberlie Moock (co-chair), and Jody Stone

**Guest:** Rachel Chlebanowski

1. **Approval of CORE Minutes**

Shelley James made a motion to approve the February 10, 2016 minutes and Stephen King seconded the motion. The minutes were approved with Gopal Periyannan, Stephen King, and Jennifer Stringfellow abstaining.

1. **Items from the Committee**

There were no items from the committee.

1. **Sub-Committee Charges & Time**
2. Undecided Strategies for Recruitment and Retention

Shelley James reported their objective was to identify and enhance retention efforts for undecided first year students.

1. Data needed:
2. Undecided retention percentages from previous cohorts
3. Percentage of undecided majors who receive early alerts, midterm D/F notices, or are placed on academic probation
4. Percentage of previous first year and second year students who have changed their major at some point during the first two years at EIU
5. Percentage of undecided majors who take EIU 2919
6. Potential Interventions to steer students toward majors
7. Advertising
8. Ways to get more undeclared students involved in Academic Foundation Day who are not enrolled in the University Foundations classes.

Karla Sanders suggested that the Undecided Strategies for Recruitment and Retention sub-committee need to refine and condense the data request on what information they need to know about the undeclared student.

1. Strategies for At-Risk Majors in Special Admissions Populations

Jennifer Stringfellow reported their objective was “What can we do to retain those students in those majors?” They came up with ideas departments could do and the next steps to take:

1. Mentor
2. RSO’s – getting students more involved with RSO’s to connect more with that department so they don’t get lost in the cracks.
3. Get them connected with students and faculty

Karla Sanders asked all the subcommittees to have information ready by the April 13th

meeting.

1. **Enrollment/Retention Forum**

Sanders reported the Spring 2016 Enrollment & Retention Mini Conference *Telling Our Eastern Story: The Path to Success from Recruitment to Retention and Graduation* that was held on March 3rd had around 83 people attend. She heard many positive and encouraging comments. People liked the format to attend other topics and liked being in individual rooms for discussions. Discussion followed.

1. **Retention Newsletter**

Sanders suggested doing the newsletter on the Enrollment Forum that was held and keying in on some of the highlights. For the Fall Retention Newsletter would like to do spotlights on what other departments are doing to increase retention. Discussion followed.

1. **Next CORE Meeting**

Sub-committees will give updates.

1. **Adjourn**

The meeting adjourned at 2:00 p.m.

*~Minutes submitted by Ms. Kimberly Sweeney, Recording Secretary*