**Committee on Retention Efforts (CORE)**

**Meeting Minutes**

**April 13, 2016**

1. **Call to Order**

The Committee on Retention Efforts (CORE) was called to order on April 13, 2016 at

1:00 p.m. by co-chair Karla Sanders in the Student Success Center Classroom 1115, at Ninth Street Hall.

**Members present:** Kimberlie Moock and Karla Sanders, co-chair,Cindy Boyer, Mona Davenport,Shelley James, Stephen King, Jeanne Lord, and

Gopal Periyannan,

**Members absent:** Kesha Coker**,** Jody Stone, Jennifer Stringfellow, and Jean Wolski

**Guest:** Rachel Chlebanowski

1. **Approval of CORE Minutes**

Cindy Boyer made a motion to approve the March 23, 2016 minutes and Stephen King seconded the motion. The minutes were approved with Kimberlie Moock, Mona Davenport, and Jeanne Lord abstaining.

1. **Subcommittee Reports**
2. Undecided Strategies for Recruitment and Retention

Shelley James reported their committee condensed the data request on what information they needed on the undeclared student.

1. Data needed:

* Data for the D/F list along with majors and 2919 classes to see if they are undecided.

1. Potential Interventions to steer students toward majors

* Work with Career Services to have an undecided meeting and retool PROWL session.
* Academic Foundation Day (AFD) to be opened up to other students instead of just the Freshman University Foundations classes:
* Have 1 associate chair or engaging faculty from each college do a 10 minute presentation at AFD that would tie in with Career Services and Academic Foundation Day.
* Students living in the South quad who are living with their major also have one for the undecideds.
* Social Media- use of twitters and feeds and create different posters and bulletin boards in halls about majors
* Have colleges work with departments in getting students to pick a major. (Take top students and also receive a certificate).

1. Strategies for At-Risk Majors in Special Admissions Populations

Cindy Boyer disseminated *CORE Subcommittee Talking Points for At-Risk Majors* and Stephen King reported about having a “Communication Day-Open House” so students can get connected with departments. Discussion followed.

1. **Retention Model Re-Building Update**

Sanders reported that Josh Norman will be working on rebuilding and evaluating the new retention model.When model is rebuilt the information will be taken to the Deans to share the information.

1. **Priorities for AY17**

The committee members discussed the Priorities for AY17 and decided to target these items:

* Individual department meetings with chairs of departments and the Predictor list.
* The drop in first generations
* Promote student testimonials about EIU, high retention rate, graduating rate, and do a video.
* Target undecided students and college departments to make sure the student goes to that department and has been contacted.

1. **CORE Newsletter**

For the CORE newsletter Stephen King will write about the ways Communication Studies is helping to retain their students.

1. **AY17 Meeting Dates and Time**

Karla Sanders asked the committee members for a date and time for CORE to meet for AY17. Discussion followed.

1. **Adjourn**

The meeting adjourned at 2:12 p.m.

*~Minutes submitted by Ms. Kimberly Sweeney, Recording Secretary*