# Council on Academic Affairs Minutes

January 23, 2003

The January 23, 2003 meeting of the Council on Academic Affairs was held at 2:00 p.m. in the Arcola/Tuscola Room.

Members present: Dr. Bock, Mr. Deedrick, Dr. Dietz Mr. Donnelly, Ms. Grenda, Dr. Helsel, Dr. Marlow, Dr. Methyen,

Dr. Owen, Ms. Samuels, Dr. Tidwell

**Members absent:** Dr. Fewell

**Staff present**: Dr. Lord, Dr. Herrington-Perry, Ms. McDivitt

Guests present: Ms. Bohrer, Dr. Dilworth, Ms. Hershberger-Kidwell, Dr. Hohengarten, Dr. Ozier, Dr. Snyder

### I. Minutes

The minutes of January 16, 2002 were approved as written.

### **II. Communications:**

None were presented.

## III. Items to be Added to the Agenda:

- 1. 03-03, ENG 4801, (new course)
- 2. 03-04, Option in English Language Arts with Teaching Certification (revised program)
- 3. 03-05, JOU 2101, News Writing I (revised course)
- 4. 03-06, JOU 2901, Introduction to Copy Editing (revised course)
- 5. 03-07, JOU 2950, Introduction to Visual Communication (new course)
- 6. 03-08, JOU 3000, Advanced Reporting and Research (revised course)
- 7. 03-09, JOU 3301, Editing and Design for Newspapers (revised course)
- 8. 03-10, JOU 3302, Editing and Design for Targeted Audiences (revised course)
- 9. 03-11, JOU 3401, Journalism Practicum (new course)
- 10. 03-12, JOU 3705, Public Relations Writing (new course)
- 11. 03-13, JOU 3706, Sports Writing (new course)
- 12. 03-14, JOU 3800, Advanced Editing (new course)
- 13. 03-15, JOU 4102, Journalism Ethics (revised course)
- 14. 03-16, JOU 4761, Advanced New Media Design (new course)
- 15. 03-17, JOU 4762, Interactive Reporting and Design (new course)
- 16. 03-18, JOU 4771, Communication Law (revised course)
- 17. 03-19, Journalism Bachelor of Arts Program Overview
- 18. 03-20, Bylaws of the Council on Academic Affairs (revision)

Mr. Deedrick moved and Dr. Dietz seconded the motion to add these items to the agenda.

## IV. Items Acted Upon:

- 1. 03-01. Revised Business Administration Minor
- Dr. Wayland presented the proposal and answered questions of the council. The motion passed unanimously.

This agenda item is approved, effective Fall 2003:

### **Business Administration Minor**

The Business Administration Minor enables students enrolled in non-business majors to take a cross-section of business courses to complement their majors. All non-business majors (including those completing the Business Administration Minor) are limited to no more than 25 percent (30 semester hours) of undergraduate course work in business courses.

## Course Requirements:

BUS 2101	Financial Accounting3 s.h.
BUS 3010	Mgt & Org. Behavior3 s.h.
BUS 3470	Principles of Marketing3 s.h.
FIN 2710*	Survey of Finance3 s.h.

Plus	9 semester	hours	selected	from.

BUS 1950	Computer Concepts & Apps for Bus
BUS 2102	Managerial Accounting
BUS 2750	Legal & Social Environ. of Business
BUS 2810	Business Statistics I
BUS 3500	Management Information Systems
BUS 3950	Operations Management
FIN 3720	Investments
FIN 3750	Management of Financial Institutions
FIN 3770	Working Capital Management
CIS 2000	Problem Solving with Visual BASIC
CIS 3500	Advanced Microcomputer Applications and Development
CIS 3510	Bus Presentations & Document Design
MAR 3720	Consumer Behavior
MAR 3875	Retail Management
MGT 3450	Human Resource Management
MGT 4320	Small Business & Entrepreneurship

<sup>\*</sup>Students who have the prerequisites (BUS 2102, ECN 2802G, and junior standing) may substitute BUS 3710 for this course.

## 2. 03-02, Revised Family and Consumer Sciences Minor

Dr. Ozier presented the proposal and answered questions of the council. The motion passed unanimously.

This agenda is approved, effective Fall 2003:

# **Family and Consumer Sciences Minor**

FCS 1000	Foundations of Family and Consumer Sciences	2 s.h.
FCS 2000	Family Perspectives (WI)	3 s.h
FCS 3000	Family Resource Management (WI)	3 s.h.
FCS 4000	Professional Focus of Family and Consumer Sciences	2 s.h.
Required F	amily and Consumer Sciences courses	10 s.h.

To be selected in consultation with a Family and Consumer Sciences Advisor and include at least three semester hours of courses numbered 3000 or above. Suggested electives follow; others can be selected with the approval of a Family and Consumer Sciences advisor.

ciences advisor.				
Suggested electives:				
FCS 1120 Food Selection and Preparation	3 s.h.			
FCS 1121 Food Service Sanitation	3 s.h.			
FCS 1800 Life Span Human Development	3 s.h.			
FCS 2100 Nutrition in a Global Society	3 s.h.			
FCS 2140 Quantity Food Production	3 s.h.			
FCS 2231 Sociology of Clothing	3 s.h.			
FCS 2233 Fashion Distribution	3 s.h.			
FCS 2244 Consumer Textiles: Care and Production	3 s.h.			
FCS 2250 Consumer Technology	3 s.h.			
FCS 2270 Housing	3 s.h.			
FCS 2800 Family Relations (WI)	3 s.h.			
FCS 3151 Community Nutrition	3 s.h.			
FCS 3245 Textiles (WI)	3 s.h.			
FCS 3300 Consumer Education	3 s.h.			
FCS 3790 Hospitality Industry (WI)	3 s.h.			
FCS 3853 Child Development Practicum (WI)	3 s.h.			
FCS 3796 Hospitality Operations	3 s.h.			
FCS 4235 International Special Topics	1-2 s.h.			
FCS 4820 Death and Dying	3 s.h.			
FCS 4840 The Disadvantaged Family	3 s.h.			
FCS 4854 Parent-Child Study and Community Involvement	3 s.h.			
FCS 4845 The Family in Crisis	3 s.h.			
Electives in Family and Consumer Sciences				
Total for the minor				

The meeting adjourned at 2:15 p.m. Submitted by Julie McDivitt, Recording Secretary

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The current agenda and all CAA council minutes are available on the web at <a href="http://www.eiu.edu/`eiucaa/">http://www.eiu.edu/`eiucaa/</a>. In addition, an electronic course library is available at <a href="http://www.eiu.edu/acaaffair/elibrary.htm">http://www.eiu.edu/acaaffair/elibrary.htm</a>.

## ANNOUNCEMENT OF NEXT MEETING January 30, 2003

Arcola/Tuscola Room @ 2:00 p.m.

### Agenda

- 1. 02-48, IGP #46, Grades (Pending)
- 2. 02-51, Policies for Awarding Undergraduate Course Credit (Pending)
- 1. 03-03, ENG 4801, (new course)
- 2. 03-04, JOU 2101, News Writing I (revised course)
- 3. 03-05, JOU 2901, Introduction to Copy Editing (revised course)
- 4. 03-06, JOU 2950, Introduction to Visual Communication (new course)
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- 17. 03-19, Bylaws of the Council on Academic Affairs (revision)

### **Approved Executive Actions**

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## Effective Spring 2003

Revise course title as follows, pending CGS approval:

From: 4760 Journalism, Publication Design

To: 4760 Journalism, Advance Publication Design

### **LCBAS**

## Effective Fall 2003

Revise prerequisite for FCS 4860 as follows:

From: FCS 2800 and HST 4800 or permission of the instructor

To: FCS 2800 or permission of the instructor.

Revise course credits as follows:

From: 4002 INT, Materials Testing (0-4-2)

4602 INT, Physical Metallurgy (0-4-2)

To: 4002 INT, Materials Testing (2-2-3)

4602 INT, Physical Metallurgy (2-2-3)

Revise course title and description as follows:

From: 4123 INT, Advanced Photographic Imaging (1-4-3) S.

Detailed study of technical equipment and skills necessary for quality photographic imaging. Use of large format cameras, special films, image transfer techniques with Polaroid film, manipulation of digital images as well we special effects photography will be included. Students must provide their own SLR 35mm camera. Prerequisite: INT 3123 or permission of the instructor.

To: 4123 INT, Advanced Digital Capture for WEB and Print Publishing (1-4-3) S.

Detailed study of technical equipment and skills necessary for quality digital photographic imaging, digital scanning, image manipulation, image transfer for WEB and Print Publishing, Production techniques and operations of WEB Publishing and Print Publishing technologies will be demonstrated through the different phases of planning, organizing, quality control, posting and maintaining of a web site. Selection of hardware and cross-platform software interface, design, and practical applications of networks will be explored. Prerequisite: INT 3123 or permission of the instructor.

## **Pending Executive Actions:**

None at this time.