Banner/Catalog Information (Coversheet)

1. ____New Course or _X____Revision of Existing Course

2. Course prefix and number: __BUS 2750____________________________________________

3. Short title: __Legal Environment of Business_______________________________________

4. Long title: __Legal and Social Environment of Business______________________________

5. Hours per week: __3_ Class     _0__ Lab     _3__ Credit

6. Terms: __ Fall     ___ Spring     ___ Summer     _X__ On demand

7. Initial term: __ Fall     ___ Spring     _X__ Summer     Year: 2015_____

8. Catalog course description: _ A study of the legal and social environment in which businesses
operate, including an introduction to law and legal systems, sources of law, ethics and social
responsibility, business torts, intellectual property, contracts, and government regulation of business.
BUS 913

9. Course attributes:

   General education component: _________________________________________________

   ___ Cultural diversity ___ Honors ___ Writing centered ___ Writing intensive _X__ Writing
   active

10. Instructional delivery

    Type of Course:

    _X__ Lecture     ___ Lab     ___ Lecture/lab combined     ___ Independent study/research

    ___ Internship     ___ Performance     ___ Practicum/clinical     ___ Other, specify: ______________________

    Mode(s) of Delivery:

    ___X_ Face to Face     _X__ Online     ___ Study Abroad

    _X__ Hybrid, specify approximate amount of on-line and face-to-face instruction __A maximum of
    49% of the course will be online with the remainder face-to-face

11. Course(s) to be deleted from the catalog once this course is approved.

    None. This is a revision of an existing course.

12. Equivalent course(s): ___None_______________________________________________

    a. Are students allowed to take equivalent course(s) for credit? ___ Yes ___ No

13. Prerequisite(s): Sophomore standing and ENG 1002G, or permission of the Associate Chair, School
    of Business.
a. Can prerequisite be taken concurrently? ___ Yes ___ No

b. Minimum grade required for the prerequisite course(s)? _N/A_

c. Use Banner coding to enforce prerequisite course(s)? ___ Yes ___ No

d. Who may waive prerequisite(s)?
   ___ No one   ___ Chair   ___ Instructor   ___ Advisor   ___ Other (Associate Chair)

14. Co-requisite(s): _None___________________________________________________________

15. Enrollment restrictions
   a. Degrees, colleges, majors, levels, classes which **may take the course:** ___ Sophomore or higher
   b. Degrees, colleges, majors, levels, classes which **may not take the course:** _Freshman_____

16. Repeat status: _X__ May not be repeated   ___ May be repeated once with credit

17. Enter the limit, if any, on hours which may be applied to a major or minor: _3_

18. Grading methods: _X__ Standard   ___ CR/NC   ___ Audit   ___ ABC/NC

19. Special grading provisions:
   ___ Grade for course will **not** count in a student’s grade point average.
   ___ Grade for course will **not** count in hours toward graduation.
   ___ Grade for course will be removed from GPA if student already has credit for or is registered in:
      _______________________________________________________
   ___ Credit hours for course will be removed from student’s hours toward graduation if student already has credit for or is registered in:
      _______________________________________________________

20. Additional costs to students:
    Supplemental Materials or Software ___ None_______________________________________
    Course Fee _X__ No ___ Yes, Explain if yes________________________________________

21. Community college transfer:
    _X__ A community college course may be judged equivalent.
    ___ A community college may **not** be judged equivalent.

Note: Upper division credit (3000+) will **not** be granted for a community college course, even if the content is judged to be equivalent.
Rationale, Justifications, and Assurances (Part I)

1. **X** Course is required for the major(s) of Accounting, Finance, Marketing, Management, Management Information Systems, Business Administration, Career and Technical Education, Family & Consumer Sciences ACHM Option: Hospitality Concentration

   __ Course is required for the minor(s) of __

   ___ Course is required for the certificate program(s) of ______________

   **X** Course is used as an elective for the Business Administration minor, Family & Consumer Sciences ACHM Option: Financial Literacy Concentration and Merchandising Concentration

2. **Rationale for proposal**: This is an update to the existing course which allows sections to be taught face-to-face, through hybrid, or online formats in keeping with the university’s online delivery initiatives.

3. **Justifications for (answer N/A if not applicable)**
   
   Similarity to other courses: N/A

   Prerequisites: None

   Co-requisites: None

   Enrollment restrictions: Course content requires students to have a minimal background in concepts of business that are introduced at the freshman level (i.e., BUS 1000, BUS 1950) and amount of rigor demanded in the course content is at the sophomore level.

   Writing active, intensive, centered: This course will be writing active. Writing assignments will include case analyses and a longer ethical issue analysis paper.

4. **General education assurances (answer N/A if not applicable)**

   General education component: N/A

   Curriculum: N/A

   Instruction: N/A

   Assessment: N/A

5. **Online/Hybrid delivery justification & assurances (answer N/A if not applicable)**

   Online or hybrid delivery justification: Offering and instructing this course through a hybrid or online model allows and increases the enrollment probability of alumni and other interested students who have moved away from campus, are currently employed, or live outside the East Central Illinois area and may take their business core classes from another institution if this delivery option is not available. Online/hybrid delivery of this course provides the opportunity to market to these potential students through the online program desired by the School of Business at EIU.
Instruction: Lectures equivalent to those from the face-to-face courses may be recorded & posted online. All faculty who will deliver this course online are/will be OCDi (or appropriate equivalent) trained.

Integrity: Students will take quizzes and exams through an online testing taking monitoring system, or they will take them at a proctored facility such as a community college in their area.

Interaction: At the discretion of the faculty, provisions and requirements would vary but generally will utilize Email, Web-Based Discussions, and Web-conferencing. Email will be utilized in addressing individual student questions/communication. The web-based discussions (via a LMS-type environment) will be used to gauge student understanding of the materials presented via web-based video delivery and to provide clarification from the instructor. Web-based conferencing will be used to provide students with the opportunity to present their work to all members of the class, receive real-time feedback in the form of questions and discussion of their presentation and interact in real time with the faculty member and classmates.

Model Syllabus (Part II)

Please include the following information:

1. Course number and title: BUS 2750 Legal and Social Environment of Business

2. Catalog description: A study of the legal and social environment in which businesses operate, including an introduction to law and legal systems, sources of law, ethics and social responsibility, business torts, intellectual property, contracts, and government regulation of business. BUS 913

3. Learning objectives.

After successful completion of the course, students will be able to:

1. Explain law and legal systems and their relationship to business in the U.S and global environment. (CT-2)
2. Compare and contrast the major theories of business ethics and the social responsibility of business. (CT-3, CT-4, RC-1, RC-2, WR-6)
3. Describe the government’s power to regulate business including the purposes of government regulation, the general methods of regulating businesses and the functions of administrative agencies.(RC-1, CT-3)
4. Examine the functions of contracts and their impact on business transactions. (CT-3, CT-4)
5. Compare and contrast forms of business organizations.(CT-3, CT-4)
6. Differentiate between the rights and duties created by the agent-principal and employer-employee relationships. (CT-3, CT-4, CT-5)
7. Identify and analyze legal and ethical issues in the business setting and propose strategies for resolving those issues. (CT-1, WR-6, CT-6, RC-2)

5. Weekly outline of content.

<table>
<thead>
<tr>
<th>Week</th>
<th>Class Content</th>
<th>In Class Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Purposes and Sources of Law</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>2</td>
<td>Dispute resolution</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>3-4</td>
<td>Theories of ethics; business ethics; social responsibility</td>
<td>3.75 hours</td>
</tr>
<tr>
<td>4-5</td>
<td>Business torts</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>5-6</td>
<td>Intellectual property</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>6</td>
<td>Business crimes</td>
<td>1.25 hours</td>
</tr>
<tr>
<td>7-8</td>
<td>Functions and formation of contracts</td>
<td>3.75 hours</td>
</tr>
<tr>
<td>8-9</td>
<td>Enforcement of contracts</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>9-10</td>
<td>Forms of business organizations</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>10-11</td>
<td>Principal-agent relationship</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>11-12</td>
<td>Employer-employee relationship</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>12-13</td>
<td>Constitutional authority to regulate</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>13</td>
<td>Administrative law</td>
<td>1.25 hours</td>
</tr>
<tr>
<td>14</td>
<td>Government regulation of business, including employment</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>15</td>
<td>Presentations and exams</td>
<td>2.5 hours</td>
</tr>
<tr>
<td>16</td>
<td>Final exam</td>
<td>2-hour exam</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>37.5 hours + 2-hour final exam</td>
</tr>
</tbody>
</table>

6. Assignments and evaluation, including weights for final course grade.

May vary by instructor.

<table>
<thead>
<tr>
<th>Grade Components</th>
<th>Points</th>
<th>Percent of Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams and quizzes</td>
<td>700</td>
<td>70%</td>
</tr>
<tr>
<td>Individual – critical-thinking with written assignments such as:</td>
<td></td>
<td></td>
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<tr>
<td>• Ethics case analysis using 3 perspectives</td>
<td>300</td>
<td>30%</td>
</tr>
<tr>
<td>• Case analysis on government regulation of business</td>
<td>400</td>
<td>40%</td>
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<tr>
<td>• Discussion board postings: managing risk, pros/cons of intellectual property protection</td>
<td>300</td>
<td>30%</td>
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</table>
• Research briefs
• Evaluate and critique a simple contract
• Analyze an employment discrimination claim

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<tbody>
<tr>
<td>Total</td>
<td>1000</td>
<td>100%</td>
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</table>

7. Grading scale.
   May vary by instructor.
   900 – 1000 points = A
   800 – 899 points = B
   700 – 799 points = C
   600 – 699 points = D
   < 600 points = F

8. Correlation of learning objectives to assignments and evaluation.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Exams and Quizzes</th>
<th>Individual Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>2</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>3</td>
<td>X</td>
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<tr>
<td>6</td>
<td>X</td>
<td>X</td>
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<tr>
<td>7</td>
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<td>X</td>
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Date approved by the department or school: March 25, 2015
Date approved by the college curriculum committee: April 8, 2015
Date approved by the Honors Council (if this is an honors course):
Date approved by CAA: April 23, 2015  CGS: Not Applicable