Eastern Illinois University
New Course Proposal
BUS 4444, HONORS INDEPENDENT STUDY

1. Catalog description in the style of the University Catalog, showing
   a) Course Number: BUS 4444
   b) Title: Honors Independent Study
   c) Meeting times and credit: (Arr.-Arr.-1-3)
   d) Term(s) to be offered: On demand
   e) Short title: Hon Ind Study
   f) Course description: Intensive investigation of a topic under the supervision of a School of Business faculty member. Course may be repeated once.
   g) Prerequisites: Admission to the Business Honors Program and approval of written Honors Independent Study Proposal by chair, department honors coordinator, and supervising faculty member.
   h) Initial term of course offering: Fall 2006

2. Student Learning Objectives and Evaluation
   a) List the student learning objectives of the course:

   Upon successful completion of the course, the student will:
   - Prepare and present a business research proposal including the following:
     - Selection of an appropriate research design;
     - Critical review of the literature related to a business research topic;
     - Selection of the appropriate method of data collection including identification of the data sources; and
     - Selection of the appropriate qualitative and/or quantitative methods of analyzing the data.
   - Demonstrate critical thinking skills in analyzing and supporting the conclusions presented in the business research proposal.
   - Demonstrate effective written communication skills in the business research proposal.
   - Demonstrate effective oral communication skills in presentation of the business research proposal.

   Additional learning objectives may be developed by the student and supervising faculty member.

   b) Indicate how students’ achievement of the stated objectives will be assessed and grades will be earned: The student’s achievement of the stated objectives will be assessed through evaluation of the business research proposal (30%-80%) and presentation (20%-50%). Other assessment methods may be used as determined by the supervising faculty member as part of the Honors Independent Study Proposal.

   c) Not a technology-delivered course.
   d) Not applicable.
   e) Not applicable.
3. Outline of the Course
   a) Outline of the plan of study will be developed by student and supervising faculty member as part of the Honors Independent Study Proposal.
   b) Not applicable.

4. Rationale
   a) Purpose and need: This course proposal is part of a package of course proposals to support the newly created Business Honors Program. Completion of this course or BUS 4555 Honors Research is a requirement of the program.
   b) Justification of the level of the course and of course prerequisites: Course level is established by the Honors College. The first prerequisite is needed to limit enrollment to business honors students. Approval of the written Honors Independent Study Proposal is needed to ensure that the independent study is appropriate for business honors students.
   c) Similarity to existing courses:
      (1) BUS 4740 Independent Study is a similar course but is not restricted to business honors students. Other department honors programs across campus have similar honors independent study courses.
      (2) Not applicable.
   d) Impact on Program(s):
      (1) Completion of this course or BUS 4555 Honors Research is a requirement of the Business Honors Program.
      (2) Not applicable.

5. Implementation
   a) Faculty member(s) to whom the course may be assigned. School of Business faculty members.
   b) No additional costs are anticipated.
   c) Course materials will be identified in the Honors Independent Study Proposal.

6. Community College Transfer
   A community college course will not be accepted as a substitute.

7. Date approved by School of Business Curriculum Committee: February 15, 2006

8. Date approved by the Lumpkin College of Business and Applied Sciences Curriculum Committee: March 6, 2006

9. Date approved by the Honors Council: March 23, 2006

10. Date approved by CAA: April 13, 2006