

## COUNCIL ON GRADUATE STUDIES

Meeting Agenda

March 2, 2010

3108 Blair Hall

### I. Minutes

1. Approval of the February 16, 2010 Meeting Minutes.

### II. Communications

#### a. College Curriculum Committee Meeting Minutes

1. February 22, 2010 Lumpkin College of Business and Applied Sciences Curriculum Committee minutes.
2. February 22, 2010 College of Education and Professional Studies Curriculum Committee minutes.
3. February 26, 2010 College of Sciences Curriculum Committee minutes.

#### b. Executive Actions

1. February 19, 2010 memorandum from Dean Diane Hoadley, College of Business and Applied Sciences, requesting the following changes effective Fall 2010:

MBA 5000 Strategic Management. Add BUS 2101, ECN 2801, and BUS 3010 as prerequisites. MBA 5000 Strategic Management, which was added to the MBA curriculum in FA 2008, does not currently have any prerequisites. After teaching the course for three semesters it became apparent that students need a background in BUS 2101 (Financial Accounting), ECN 2801 (Macroeconomics) and BUS 3010 (Management and Organizational Behavior) to be able to make strategic decisions in business.

#### CURRENT CATALOG COPY:

#### MBA 5000 - Strategic Management

(3-0-3) The major functions of top management, the major problems that affect the success in the total organization, and the decisions that determine the direction of the enterprise. Heavy emphasis on the ethical-social responsibility with implications in strategic decision making, including value chain analysis, and internal, external, and global considerations. Includes case studies, special reports, and seminar discussion of firm management problems.

#### Prerequisites & Notes

None.

Credits: 3

#### PROPOSED CATALOG COPY:

#### MBA 5000 - Strategic Management

(3-0-3) The major functions of top management, the major problems that affect the success in the total organization, and the decisions that determine the direction of the enterprise. Heavy emphasis on the ethical-social responsibility with implications in strategic decision making, including value chain analysis, and internal, external, and global considerations. Includes case studies, special reports, and seminar discussion of firm management problems.

**Prerequisites & Notes**

BUS 2101, ECN 2801, BUS 3010 and admission to the MBA degree program or other graduate programs.

Credits: 3

**EFFECTIVE DATE: Fall 2010**

MBA 5010. Revise the course title and description to more accurately describe the course.

**CURRENT CATALOG COPY:****MBA 5010 - Essentials of Accounting.**

(3-0-3) An introduction to financial and managerial accounting within the framework of an information systems approach.

**Prerequisites & Notes**

Admission to the MBA degree program or other graduate programs.

Credits: 3

**PROPOSED CATALOG COPY:****MBA 5010 - Accounting from a Management Perspective.**

(3-0-3) Effective uses of accounting information in managerial decision-making. Applications include tasks both internal (managerial) and external (financial) to the organization.

**Prerequisites & Notes**

Admission to the MBA degree program or other graduate programs.

Credits: 3

**EFFECTIVE DATE: Fall 2010**

MBA 5900 Management Simulation.

- a. Modify the course description to emphasize the integrative nature of the course and its role in the strategic decision making process.
- b. Add prerequisite that MBA students must have completed at least 15 hours of MBA coursework. Because the course serves as the M.B.A. capstone, students should have completed a significant part of their coursework prior to taking the course.

**CURRENT CATALOG COPY:****MBA 5900 - Management Simulation**

(3-0-3) Emphasis is on integrative decision making. Utilizes a nationally recognized simulation widely used in university programs and in industry. Special reports and seminar discussion of outcomes and review of functional topics.

**Prerequisites & Notes**

Admission to the MBA program and completion of MBA 5605, MBA 5640, and MBA 5660. Credits: 3

**PROPOSED CATALOG COPY:****MBA 5900 - Management Simulation**

(3-0-3) Capstone course of the M.B.A. program requiring integration of knowledge and skills for business problem solving. Utilizes a nationally recognized simulation widely used in university programs and in industry. This course focuses on functions of top management, major issues affecting organizational success, decisions determining direction of the enterprise, and ethical and social responsibility implications of strategic decisions.

**Prerequisites & Notes**

Admission to the MBA program and completion of at least 15 hours of MBA coursework, including MBA 5605, MBA 5640, and MBA 5660. Credits: 3

2. February 24, 2010 memorandum from Dean Diane Jackman, College of Education and Professional Studies, requesting the following changes effective Fall 2010:

**Requested Change:** to delete ELE 5100.

**Rationale for the changes:**

The reason for this request is two-fold:

1. Since the implementation of our revised graduate program in Elementary Education, (Fall 2006) we have collected data to indicate that the intended pool of candidates for whom ELE 5100 was designed is not a part of our program. More specifically, ELE 5100 was intended for a new graduate student entering the masters' program. Data collected by our department shows that the majority of our graduate students first complete the courses for the Reading teacher Endorsement and then go one to complete their masters' degree. Thus they are not "new" graduate students when they enroll in ELE 5100.
2. We would like to require the course ELE 5270 Content Area Reading for all of our masters' candidates. This is in-line with discussions occurring at the state as to best practice. As we do not want to add hours to our Masters' program we feel the elimination of ELE 5100 and the requirement of ELE 5270 is in the best interest of our program and students.

Effective date should be Fall 2010.

**Requested Change:** to modify the course credit listed for ELE 5900 from 3 semester hours to variable 1-3 semester hours.

**ELE 5900 – Applied/Action Research in Education.**

~~(3-0-3)~~ (Arr.-Arr.-1-3) **As arranged.** This course provides the fundamental framework for analyzing research and for conduction of action research projects. Students will create and implement an action research project. They will create a written paper and a presentation concerning their projects. Use of technology tools is required. Diversity issues will be addressed. **May be repeated for credit. A maximum of 3 hours may be earned.**

**Prerequisites & Notes**

~~ELE 5100 Intro to Graduate Study:~~ ELE 5250 Research or EDU 5200 Intro to Research

**Rationale for the changes:**

ELE 5900 was implemented in our Graduate program, Fall 2006. Since that time we have received feedback from students and instructors that it is often difficult to complete course requirements during one semester. This is especially true when the course is offered during the Spring semester, as public schools are administering the ISAT and it is challenging to collect data required for the Action research project in a timely manner. Having this flexibility is especially important at this time as we have moved to eliminate ELE 5100 and have restructured ELE 5250 (these will be separate proposals being forwarded to CEPS Curriculum).

3. February 24, 2010 memorandum from Dean Diane Hoadley, College of Business and Applied Sciences, requesting the following changes effective Fall 2010:

**ACTION REQUESTED:**

The faculty in the hospitality management concentration request that FCS 4760 Hospitality Franchising, be dropped.

**RATIONALE:**

The student interest in the course has been limited. The course has been offered three times and cancelled twice due to low enrollment. The one time the course was conducted, some prerequisites were waived to allow the course to go and still only eight students registered. The hospitality faculty are developing a new course (Hospitality Ethics) to take the place of this elective option. Students interested in franchising may soon be able to participate in the entrepreneurship minor as an alternative.

**EFFECTIVE DATE:** Fall 2010

4. February 26, 2010 memorandum from Dean Mary Anne Hanner, College of Sciences, requesting the following changes effective Fall 2010

**Requested Change:** Add writing intensive designation to PLS 4943 (American Political Thought)

**Rationale for change:**

- a. Rationale: The rationale for the request is two-fold
  - i. As currently taught, the course meets the criteria for the writing intensive designation as well over 35% of the grade comes from writing. 60 percent of the grade is from papers and the other 40 percent comes from exams (of which a major portion is essay). In addition, the writing intensive major component of the course – something which is important as writing is included within the move toward greater integrative learning. Another writing intensive course will simply provide an additional option for our students. requirement that at least one paper be subject to a re-write is also in place.
  - ii. Adding the writing intensive designation will ensure that writing remains a major component of the course – something which is important as writing is included within the move toward greater integrative learning. Another writing intensive course will simply provide an additional option for our students.

**Effective Year/Term: Fall 2010.**

**III. Items to be Added to the Agenda**

1. 10-10, ELE 5250, Research in Education (Revised Course Proposal)
2. 10-11, Elementary Education, Program Revision

**IV. Items to be Acted On**

1. 10-06, ENG 4904, Studies in Film (New Course Proposal)
2. 10-08, TEC 5373, Java Application in Technology (New Course Proposal)
3. 10-09, TEC 5203 & 5523, Course title and description changes. This item began as an executive action on the 2-16-10 agenda, council members requested additional information.

**V. Items Pending****VI. Committee Reports**

1. Textbook Rental- David Raybin
2. ATAC- Tina Veale
3. Honorary Degree- John Dively
4. TEAM Grants Council- Leah Reeves
5. GSAC- Tina Veale
6. CASL- Lisa Taylor
7. Enrollment Management- Dean Augustine

**VII. Other Items****VII. Dean's Report**

**\*\*\*\*\* ANNOUNCEMENT OF THE NEXT MEETING \*\*\*\*\***  
**\*\*\*\*\*Tuesday, April 6, 2010 \*\*\*\*\***  
**\*\*\*\*\*3108 Blair Hall \*\*\*\*\***