



Staff Senate Minutes

November 12, 2014 – 1:15 p.m.

7th Street Underground Loft, MLK Union

Senators Present: Suzann Bennett, Christine Edwards, Angie Campbell, Joann Daugherty, John Warner, Melissa Gordon, Adam Due, Ryan Siegel, Susan DeRousse, Derek Light, Melissa Coleman, Cindy Starwalt, Shawn Peoples

Senators Absent: Tina Jenkins, Renee Kerz, Leah Reynolds, Melissa Coleman

Guests: Chris Dearth, Director of Admissions, Paul McCann, Interim V.P. Business Affairs

Call to Order: The meeting was called to order by President Edwards at 1:20 p.m.

Approval of Minutes: The minutes from the October meeting were approved as written.

Treasurer's Report: Current balance is \$300.00.

Presentation from Chris Dearth, Director of Admissions:

- His goal is more communication to more students, focusing on successful outcomes.
- The department is using direct mail, texts, and emails to communicate to students, along with social media such as Facebook and Twitter.
- The department plans to be “proactive” instead of “reactive” and more transparent.
- Fall inquiries are up as well as campus visits.
- At college fairs, they are getting feedback on road from high school counselors asking about EIU.
- New director is introducing himself to local schools.
- They are implementing on-site admission program which allows EIU to admit high school students on-the-spot, if eligible.
- Talking to families about affordability
- Suggestions were made about mailing “View Books” to juniors/seniors; using alumni volunteers to help recruitment; sending info to teaching EPS alums to post in their schools.

Committee Reports:

A. Budget & Planning Committee –

- CUPB – Budgets have been loaded; CUPB talking about changing their By-Laws; FY 15 attrition saved \$4.6 million; reduced positions from 1642 to 1562

B. Election Committee – No report

C. Liaison Committee –

-Senator Siegel reported about the Faculty Senate meeting re: open access to publications; updating their constitution; recruitment of minority students

D. Personnel Policies, Benefits & Welfare Committee –

-Parking appeals are up to date; pension estimator up and working on state web page; desk audits are being held up because of revision to audit policy; Sick Leave Bank Policy is on HR web site

E. Staff Outreach – No report

F. Ad-Hoc Committees –

-Staff Recognition/Development Committee met with CATS to develop our “Shout Out” page. It should be ready for initial review in December with a spring launch intended.

Constituent Reports: None

Unfinished Business: NCA draft report will be given to us on 12/1/14.

New Business: Ryan Siegel is looking into the possibility of combining 2 constituent groups, the Non-Negotiated Trades and the Negotiated Physical Plant. The Non-Negotiated Trades group has very few constituents and is not consistently represented on the senate. Combining these groups might lead to better representation. Ryan Siegel and John Warner will canvass members to get their opinions.

Questions for the President: The Exec Board met with President Perry. The new digital sign located by Pemberton Hall was funded by a donor at a cost of \$39,000. Installation was through an outside contractor. UMAC is responsible for the content of the sign.

No new questions for the President.

Adjournment: Motion to adjourn made by Joann Daugherty; 2nd by John Warner. Meeting adjourned at 2:52 p.m.

Respectfully submitted, Suzann Bennett, Secretary

Next Meeting: December 10, 2014, 7th Street Underground Loft, MLK Union, 1:15 p.m.